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Pop goes the soda tax?

San Francisco and Berkeley, Calif., aiming to become America's first two cities to pass per-ounce taxes on sugary drinks PAGE 9

'Prince of Pot' released from U.S. prison

Marc Emery set to re-enter a society more pro-pot than when he was locked up five years ago PAGE 8

GLAD TO BE OUT OF THAT MONKEY SUIT

MODERN MOVIE MAGIC LETS ACTORS GO APE WITHOUT SPENDING HOURS IN THE MAKE-UP CHAIR PAGE 11

GERMANY WAXES BRAZIL

Germany's Andre Schuerrle celebrates after scoring his side's seventh goal during the World Cup semifinal soccer match between Brazil and Germany at Mineirao Stadium in Belo Horizonte, Brazil, on Tuesday, where the Germans demolished the hosts 7-1. Story, page 23. MARTIN MEISSNER/THE ASSOCIATED PRESS

Company bankrupt prior to local man's disappearance

Amber Alert. Police interview former co-workers of Alvin Liknes

Detectives have interviewed former staffers of a freshly bankrupt gas exploration company founded and managed by missing Calgary man Alvin Liknes, Metro has learned.

Police have declined to delve into specifics on Liknes' business dealings and how they pertain to their investigation into the mysterious triple abduction case involving the businessman, his wife and five-year-old grandson Nathan O'Brien.

But Marek Kozera — one of eight people who lost their jobs when Winter Petroleum Ltd. folded weeks ago — said he told investigators "everything" about his former boss and the company's financial woes.

"I would like to help them as much as I can," Kozera told Metro. "This is very unfortunate; it looks like a tragic event."

"I really hope this has nothing to do with Winter."

Little has been made public about the family's past, but Kozera said the elder Liknes headed up the cash-strapped junior petroleum firm.

The company had its equipment seized by a rural Alberta county to which it owed roughly $800,000 in property taxes and late penalties, according to Kozera, the company's ex-chief operating officer. Kozera said he and all of Winter's employees officially resigned June 25.

The Liknes couple and young Nathan were first reported missing from a home in Calgary's Parkhill neighbourhood June 30. Police have said a "violent crime" occurred inside the home and the trio did not leave voluntarily.

Over the weekend, an army of Calgary police and RCMP members converged on an acreage north of Airdrie after a vehicle similar to one caught on CCTV footage in Parkhill was seen on the property.

RCMP Insp. Garrett Woolsey said the grid being surveyed spanned several square kilometres and his tactical team was taking its cues from Calgary police investigators.

Senior police spokesperson Kevin Brookwell said "a number of items" had been seized from the property since search efforts kicked into high gear Saturday. Brookwell said analysis of the evidence is being "expedited" by crime lab staff.

"We're not going to talk about what we got back, what relevance it may or may not have," he said, adding search teams wouldn't stop until "no stone had been left unturned" on the property.

BRYAN WEISMILLER & JEREMY NOLAIS/METRO

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Commons hearings

Police chief calls $20M pledge to help sex workers 'inadequate'

Calgary's police chief says the Harper government's $20-million pledge to help sex workers get out of the industry is "woefully inadequate."

Chief Rick Hanson offered that assessment Tuesday during the second day of hearings by the House of Commons justice committee as it examines the government's new prostitution bill.

The government's five-year commitment amounts to $125,000 a year in Calgary, which is not enough, Hanson said. He called for a national strategy in which Ottawa, the provinces, municipalities and social agencies would work towards abolishing prostitution.

"We have to look at the exit strategy," Hanson said.

Though not part of the actual bill, the $20-million is an additional government commitment to help women get out of the sex industry. Hanson said after his testimony that he hasn't approached the Harper government directly about increasing their funding and that includes his city's best-known MP, the prime minister himself.

But he said the underlying causes of prostitution — from child abuse, drug addiction and domestic violence — need to be addressed, and the agencies that deal with these problems need more help.

"I don't think the prime minister lays awake at night wondering what Rick Hanson has to think about anything, chief of Calgary, or otherwise," he said in an interview. THE CANADIAN PRESS

Service Alberta Minister Doug Griffiths talks about the new licence plate designs in Calgary on Tuesday, while Premier Dave Hancock, behind him, and Justice Minister Jonathan Denis, at right, look on. ROBSON FLETCHER/METRO

Province rolls out slogan-free plates

No country for wild roses. Online survey will help decide new design

ROBSON FLETCHER
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Albertans will be consulted through an online survey over three proposed licence-plate designs before the provincial government picks one and raises the vehicle-registration fee by $5.

Premier Dave Hancock announced the online voting process Tuesday, saying it will "help decide which design best represents the province" as Alberta undertakes its first licence-plate redesign in 30 years.

None of the three designs includes the "Wild Rose Country" slogan emblazoned at the bottom of current plates. Rather, all three include a website address: alberta.ca.

Asked if that decision had anything to do with the name of the of opposition Wildrose party, Service Alberta Minister Doug Griffiths replied flatly: "No."

Rather, Griffiths said Alberta is simply getting with the times.

"A lot of jurisdictions around North America are actually moving toward a website at the bottom," he said.

Justice Minister Jonathan Denis said the new plates will have reflective material and greater contrast between the background and the letters and numerals.

"The new plates will be easier to see in both day and night, and thus will allow police to more easily identify unregistered, uninsured or even stolen vehicles," he said.

Griffiths said the online survey will also allow for qualitative comments about the plate designs and the final designs may be tweaked before the plates are manufactured.

The online survey is open until Aug. 19 and is not restricted to one vote per user, Griffiths added. He doesn't expect people will try to abuse the voting system but if they do, he said that will be addressed.

Price tag

The province estimates it will cost $15 million to produce and roll out new plates for all of Alberta's 4.8 million registered vehicles over a two-year period.

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Chuckwagon training

Horse death spurs Stampede probe

Calgary Stampede officials say they're probing the death of a 12-year-old chuckwagon horse that collapsed after a morning training run.

The thoroughbred named Denny was the only animal hurt from that outfit.

Denny was a former Vancouver-area race horse who had been owned by driver Reg Johnstone for roughly five years. He had last competed about a week ago at the Ponoka Stampede, officials say.

It wasn't the only blemish on Day Five of the Stampede. Passenger Tim Haroldson was taken to hospital after being tossed from a chuck wagon. METRO

Vote Anywhere

Proposal would make student voting easier

Alberta university students could be saved the hassle of a last-minute scramble to vote in the next provincial election.

Elections Alberta is recommending options for voters living away from home.

Last week, chief electoral officer Glen Resler recommended launching a Vote Anywhere initiative for Albertans, including university students, to vote outside their home riding, as well as deleting the requirement for a six-month residency.

"We've met with the student groups on many occasions to find out how we can get students involved in the process and make it easier for them to participate in the voting process," said Drew Westwater, speaking on behalf of Elections Alberta.

Vote Anywhere will benefit more than just students, Westwater said, adding camp workers and people travelling for their job would be able to vote outside their home riding.

LEAH GERMAIN/METRO IN EDMONTON

Gay Olympian stars in documentary filmed on the 'down-low' in Sochi

To Russia With Love. Calgary's Anastasia Bucsis came out shortly before the February Olympics

JEREMY NOLAIS
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Anti-gay propaganda swirled ahead of February's Sochi Games, but Anastasia Bucsis did her best to keep her focus on the ice.

The Calgary speedskater did announce the previous September that she is gay and proud of it, but she declined "99 per cent" of media interview requests.

Prior to the Games, Russia's government passed laws barring public displays of affection among same-sex couples, and Sochi's own mayor said in an interview that homosexuality doesn't exist in his city because "it's not accepted here."

Still, Bucsis had worked for years to get to the Games and wanted to be remembered more for her race.

"I didn't need to be famous or anything for my sexuality ... but, on a moral note, I didn't feel like I could go to Russia without lending my face or my name to that cause of getting rid of such discrimination and bigotry," she said.

Enter Mark Tewksbury.

A gay athlete himself and Canada's chef de mission for the 2012 London Games, Tewksbury told Bucsis of the important role she could play away from the oval — and he had just the project for her.

Bucsis was introduced to Canadian director Noam Gonick and the team behind a soon-to-be-released documentary called To Russia With Love.

The project was produced on the "down-low," as Bucsis described it. It's unclear what the punishment would have been had filmmakers been caught spreading pro-gay messages.

"It was all very candid, very personal. I talked about some of my struggles and what it meant to be in Sochi and overcome some of those things," Bucsis recalled. "They interviewed me before, during and after Sochi."

Bucsis will star in the finished product alongside such other notable Olympians as Johnny Weir, Blake Skjellerup and Billie Jean King. Tewksbury himself is also said to be in the film, as is Calgary Flames president of hockey operations Brian Burke.

Calgary's Anastasia Bucsis skates during a test race at the Adler Arena Skating Center in this photo snapped during the Sochi Games. PATRICK SEMANSKY/THE ASSOCIATED PRESS

Produced by entertainment network EPIX, To Russia With Love is due to make its world premiere on Oct. 22, according to a post on its website.

After the Games Bucsis announced she was taking a year off from speedskating, but she said she hopes the documentary will inspire a future generation of young athletes and the larger LGBT community as a whole.

"I believed in their vision and I'm excited to see the final product," she said.

Runway. MP tells airport to pipe down

Dozens of noise complaints have landed on a city MP's desk in recent days, and he believes the new runway at Calgary International Airport is to blame.

Deepak Obhrai, federal representative for Calgary East, said the gripes are pouring in are from three neighbourhoods — Marlborough, Marlborough Park and Forest Heights — and likely stem from new flight paths used to reach the parallel runway, which opened June 28.

"They need to address this issue … They need to work with the community. That's the job they have and it's nothing new," Obhrai said, noting the community of Mayland Heights used to complain about noise as planes would come and go from the original runway.

The Calgary Airport Authority did consult with neighbours ahead of the runway's opening, but spokesperson Jody Moseley said there was always an anticipation of some concerns being raised. She said safety is the chief concern, but added, "We're responding to all the concerns and inquiries as they come in."

Obhrai said his constituency office had fielded 50 complaints as of Tuesday afternoon.

The new parallel runway at Calgary International spans 4.2 kilometres, making it the longest in Canada, and was expected to bump up the number of flights coming in and out by 30 per cent.

Moseley urged anyone with a concern about airplane or airport activity to phone 403-735-1408. JEREMY NOLAIS/METRO

Suburban growth remains biggest challenge: Retiring fire chief

When Calgary's fire chief leaves the job for good on Friday, he says the department's biggest challenge will continue to be keeping service levels on pace with the city's rapid suburban growth.

"Non-contiguous growth — growth that doesn't happen immediately adjacent to an area of service — is expensive," Bruce Burrell told reporters Tuesday at a farewell press conference.

Burrell, who serves as head of both the Calgary Fire Department and the Calgary Emergency Management Agency (CEMA), is retiring at the end of the week, a "difficult decision" he said was hastened by unspecified "family reasons" in his home province of Nova Scotia.

Burrell said it his been a "pleasure" and an "honour" to serve for the past nine years as both fire chief and CEMA director, a dual role he believes should continue for his successor.

"I think it's a very good model. I think fire services gives you the broadest base of exposure to different types of emergencies," he said. "Certainly, it's a viable model that works very, very well for a lot of municipalities."

His role as CEMA director thrust him into the spotlight in the summer of 2013, during Calgary's historic flood.

The agency's work during that disaster was commended last week in a report by the Conference Board of Canada as a model for other jurisdictions to follow.

ROBSON FLETCHER/METRO

Quoted

"My wife and I have made the decision that it's important for us to return home to Nova Scotia to support family.... I did not want to live a life of regret that I stayed too long in one place and missed an opportunity to be with family." Fire Chief Bruce Burrell

Calgary fire Chief Bruce Burrell speaks to reporters Tuesday about his retirement, which will take effect Friday. ROBSON FLETCHER/METRO

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Get a GRIP

CPS launches new initiative against prospective city gangsters

The Calgary Police Service are hoping young people will get a GRIP and avoid the gang life, as they unveiled a new anti-gang initiative Tuesday.

GRIP — Gang Reduction Intervention and Prevention — which replaces the prior program called Get A Life, will act as a resource for troubled youth who may be at risk to join gangs, and their parents who notice any suspicious activity.

"A big part of our program is in the prevention side of things," said Staff Sgt. Steve Drennan of the CPS Guns and Gangs Unit.

"So if we can prevent youth from actually getting involved in gangs in the first place, then we don't have to worry about the back end with the enforcement and the costs that come with that."

The newly-designed website — www.cpsgrip.com — also acts as a link to several police services that serve at-risk youth such as the Youth At Risk Development Program. Also, it has many resources to help those who wish to leave the gang life.

Along with the website, GRIP offers several ways for people to contact gang investigators, which helps cultivate tips about gang activity.

KEN VAN DE WALLE/FOR METRO

Staff Sergeant Steve Drennan KEN VAN DE WALLE/FOR METRO

New concert hall already seeing rush of bookings

Mount Royal. University conservatory has a final price tag of more than $70M and is slated to open in 2015

JEREMY NOLAIS
jeremy.nolais@metronews.ca

Officials at Calgary's Mount Royal University are singing a happy tune, as bookings are already coming in for their yet-to-open Bella Concert Hall.

The development, which will run a final price tag in excess of $70 million, is slated to open in the summer of 2015 and features 773 seats in its primary performance area as well as numerous training and teaching areas.

"We've gotten significant interest ... we're booking into the fall," said Duane Anderson, Mount Royal's administrative vice-president. "We've been capped in the activity we've been able to do in the (current) Conservatory, because they've just been out of space."

Mount Royal already teaches 4,000 students in its main-building music areas, but the hope is to expand youth programs and community partnerships with the new, separated facility, Anderson said.

The project has received some criticism, however, from faculty association members who claim the business model doesn't make sense. The conservatory also was originally supposed to open in 2013, but an online posting advertising space rentals suggests the Bella Concert Hall won't be ready until September 2015.

Anderson said things are progressing quickly, however, and he believes Conservatory revenues will help Mount Royal wade through continued provincial budgetary uncertainty.

Last year, the school was forced to cut programs and faculty positions as it grappled with a $14-million budget shortfall. This time around, the gap was $3.5 million and offset by cuts Anderson said were spread around campus as well as a greater emphasis on revenue generation.

The Conservatory fits well with the latter part of the budget plan, he said.

"If it can create more revenue for us, net revenue ... then it helps us operate the larger, broader, fuller university," he said.

Bella Concert Hall

Mount Royal University will charge a minimum of $2,200 for a day's worth of rehearsal inside its new Bella Concert Hall and between $3,300 and $5,800 for performances, depending on the size of the audience. Additional charges apply for shows running longer than 2.5 hours and any additional crews required.

Construction continues on the new Conservatory at Mount Royal University, which will feature a 773-seat primary concert hall, called Bella. JEREMY NOLAIS/METRO

Scenic Acres. Permit schedule ensured if proposed school relocates

A Calgary councillor says he's still hoping for a solution that would move a 400-student Francophone school out of a northwest neighbourhood.

Hundreds of Scenic Acres residents attended a meeting in late May to express outrage over the proposed Conseil Scolaire FrancoSud site, which is being built on a large green space that the regional board technically owns.

But some residents have maintained they had no warning the space would ever be converted into a school and have concerns about traffic impact.

Alternative sites were proposed for the school, but the Francophone board said in a decision last month it was staying put, claiming the Scenic Acres site would be the only one that would stick to a scheduled 2016 opening.

In an online post Tuesday, however, area Coun. Ward Sutherland said the city would ensure permits are issued on schedule, should the Francophone school reconsider and move its site to another neighbourhood.

Sutherland wrote, "I will continue to support the community and ask that a different level of government help find a resolution for all stakeholders ... the residents of Scenic Acres deserve to have the support of their elected officials to guide them through the appropriate channels toward a positive resolution."

JEREMY NOLAIS/METRO

Calgary gets first Bitcoin ATM, courtesy of business duo

Dave Bradley BRYAN WEISMILLER/METRO

The boys behind Calgary's first brick-and-mortar Bitcoin store are now banking on bolstering their business by introducing the city's first-ever ATM machine for the digital currency.

A machine that converts Canadian dollars to Bitcoin (and vice versa) will be launched at Waves Coffee House on 17th Avenue SW on July 11.

Once officially opened, Calgary will join Vancouver, Los Angeles and Tokyo as some of the big cities to experiment with the novel cash dispenser.

"It's the easiest way to get Bitcoins," says Dave Bradley of the newly located Bitcoin Brains. "You can get them in a few minutes and you get them 24 hours a day."

Those interested must first sign up for a digital account, which is known to active users as a wallet — although there are paper wallets, too.

Bitcoin users trumpet the so-called crypto-currency for its convenience, utility and anonymity. Right now it's mainly used by so-called miners and traders.

Very few local businesses allow customers to pay for goods and services in Bitcoins, although a couple — including Waves coffee — are now accepting the alternative form of payment.

The Alberta head of the Canadian Federation of Independent Business previously suggested there's value for entrepreneurs getting soaked by credit card companies, although he was leery about recommending it to mom-and-pop shops. BRYAN WEISMILLER/METRO

In circulation

12M

Estimated number of Bitcoins in circulation with roughly 25 being created every 10 minutes

Alberta court orders Khadr moved to provincial jail

Appeal planned. The federal government says it now will ask the Supreme Court to hear the case

Alberta's top court has granted an application by former Guantanamo Bay detainee Omar Khadr to be transferred to a provincial jail.

The Appeal Court has ruled the 27-year-old should have been serving a youth sentence in Canada.

"We have concluded that the chambers judge erred in law in finding that Khadr was properly placed in a federal penitentiary under the ITOA (International Transfer of Offenders Act)," the court wrote in its unanimous decision, released Tuesday. "We conclude that Khadr ought to have been placed in a provincial correctional facility for adults."

International Transfer of Offenders Act

"This government chose to misinterpret the International Transfer of Offenders Act and place Omar in a maximum security prison, where he spent the first seven months in solitary confinement, instead treating him as a youth as required under both Canadian and international law." Dennis Edney, Omar Khadr's lawyer

The federal government said it plans to appeal the ruling and it will apply to delay the transfer while it asks the Supreme Court to hear the case.

"Omar Ahmed Khadr pleaded guilty to heinous crimes," Public Safety Minister Steven Blaney said in a statement. "We have vigorously defended against any attempt to lessen his punishment for these crimes."

After spending a decade in Guantanamo Bay, Khadr was sentenced by a U.S. military commission to an additional eight years and sent to Canada. The commission made no distinction between youth and adult punishment or between consecutive and concurrent sentences when it handed him the eight-year term. When he was transferred to Canada in 2012, corrections authorities took him into adult custody.

Khadr's lawyers argued that the eight-year term for crimes that included murder only made sense as a youth sentence and, although he's now too old to be in a youth facility, Khadr should at least be moved to a provincial jail.

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Maryland

Six vials of smallpox found in FDA facility

A government scientist cleaning out an old storage room at a research centre in Maryland made a startling discovery last week — decades-old vials of smallpox packed away and forgotten in a cardboard box.

The six glass vials were intact and sealed, and scientists have yet to establish whether the virus is dead or alive, the Centers for Disease Control and Prevention said Tuesday.

Officials said this is the first time in the U.S. that unaccounted-for smallpox has been discovered.

The freeze-dried smallpox samples were found in a building at the National Institutes of Health in Bethesda, Md., that has been used by the Food and Drug Administration since 1972, according to the CDC. No one has been infected.

There has long been debate over whether to destroy the stockpile.

THE ASSOCIATED PRESS

Oklahoma. iPhone travels to Japan before being reunited with owner

An Oklahoma farmer's iPhone that was lost when it fell into a grain elevator has been returned to him unscathed after it was found in Japan.

Kevin Whitney lost the phone in October when it slipped out of his shirt pocket as he was unloading grain from a truck into a silo in Chickasha.

The load travelled to a depot in Convent, Louisiana, and then loaded onto a ship bound for the island of Hokkaido, Japan. A worker at a Japanese facility phoned a counterpart in Louisiana, who called Whitney in late May asking if he lost an iPhone.

Whitney says he's glad to get the phone back because it had photos stored on it from his daughter's wedding and vacation. He thought those were lost forever. THE ASSOCIATED PRESS

This March 2013 photo provided by Kevin Whitney shows Whitney with his daughter Katie at her wedding in Texas. COURTESY KEVIN WHITNEY/THE ASSOCIATED PRESS

Chicago

Fourth of July weekend gun violence claims 15th victim

Chicago's Independence Day weekend death toll has climbed to 15 with the death of a man shot just before midnight Sunday.

The Cook County Medical Examiner's Office says 25-year-old William Allen was pronounced dead Monday afternoon.

Allen was one of more than 50 people shot over the long Fourth of July holiday weekend.

The killings continued Monday with the slayings of three people.

The Chicago Sun-Times reports that the latest victim was a 19-year-old woman who was shot in the back by a gunman who rode up on a bicycle and opened fire.

THE ASSOCIATED PRESS

Six Flags

Roller-coaster hits tree branch, leaves riders to hang for hours

A roller-coaster hit a tree branch at the Six Flags Magic Mountain amusement park in Valencia, Calif., Monday, leaving four people slightly injured and keeping nearly two dozen riders hanging six to nine metres in the air for hours as day turned to night.

The coaster hit the branch at about 5:30 p.m. and stopped, said Michael Pittman, a Los Angeles County Fire Department dispatch supervisor. It was nearly three hours later before all 22 of the riders were rescued.

Two people hurt on the incident were taken to a hospital as a precaution, but all the injuries were minor, fire and park officials said. THE ASSOCIATED PRESS

The "Prince of Pot" Marc Emery and his wife, Jodie, in Vancouver in this May 2010 photo. JONATHAN HAYWARD/THE CANADIAN PRESS

'Prince of Pot' readies for release from prison

New landscape. Canada's Marc Emery meets a different world outside

When the poster child for marijuana legalization is released from a U.S. prison later this week, he'll be re-entering a world where many of his ideas have taken root and in some places have sprouted right up.

Marc Emery, Canada's self-styled "Prince of Pot," concludes a five-year sentence on Wednesday and will emerge into a lucrative marijuana landscape, where two U.S. states are now issuing recreational pot licences, medical growers are reaping profits.

The 56-year-old Vancouver resident was extradited to Seattle in May 2010, when he pleaded guilty to selling marijuana seeds from Canada to American customers before serving his time in several U.S. corrections' facilities.

On Monday, Washington state distributed for the first time licences to 24 shopkeepers who will hawk legal marijuana.

"I wish he hadn't gone to prison," said his wife Jodie Emery in an interview.

She lauded her husband for spurring much of the shift in legal regulations and social consciousness while he's been locked away.

Emery will be transported on Thursday to a private deportation facility in Louisiana, where paperwork must be completed and a flight booked to Detroit. His estimated return is between Aug. 10 and 25.

THE CANADIAN PRESS

Washington State

Recreational pot sales start

Washington on Tuesday became the second state to allow people to buy marijuana legally in the U.S. without a doctor's note as eager customers who lined up outside stores made their purchases and savored the moment.

Washington and Colorado stunned much of the U.S. by voting in November 2012 to legalize marijuana for adults over 21, and to create state-licensed systems for growing, selling and taxing pot. Sales began in Colorado on Jan. 1.

Washington issued its first 24 retail licences Monday. An Associated Press survey of the licensees showed only about six planned to open Tuesday. Some were set to open later this week or next, while others said it could be a month or more before they could acquire marijuana to sell.

THE ASSOCIATED PRESS

A man holds a soda pop bottle as he walks under a sign opposed to taxes on sugary drinks posted in the window of Casa Thai Market in San Francisco Monday.
JEFF CHIU/THE ASSOCIATED PRESS

Pop taxes going flat?

Bubbled up and over.
Repeated efforts in the U.S. to tax sugary drinks at higher levels, like cigarettes, have failed

If two of the most progressive U.S. cities don't pass a tax on sugary drinks, will the idea finally fizzle out?

Sugary drinks have been under fire for years, with many blaming them for rising rates of obesity and chronic diseases. Yet efforts to curb consumption by imposing taxes and other measures have failed, in part because the beverage industry has spent millions to defeat the efforts.

Now, the question of whether a bottle of Dr Pepper with 64 grams of sugar should be treated like a pack of cigarettes is being considered in San Francisco and Berkeley, with the two California cities aiming to become the country's first to pass per-ounce taxes on sugary drinks.

The stakes are high, especially given the Bay Area's reputation for liberal politics. If approved, Coca-Cola, PepsiCo and other companies fear it could galvanize health advocates elsewhere. If defeated, the idea of a soda tax could be dead.

THE ASSOCIATED PRESS

Potato-salad party?

You like potato, I like potahto — let's have a party!

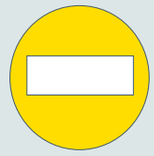
An Ohio man who jokingly sought $10 US to pay for his first attempt at making potato salad has raised more than $37,000 from a crowdfunding Internet site.

Zack "Danger" Brown, of Columbus says he's now considering throwing a huge public potato-salad party with the money, which started pouring in after his request took on a life of its own.

Six days into the campaign, he's raised money from more than 3,400 backers worldwide. The 31-year-old co-owner of a software company says he hasn't been getting much sleep.

Brown tells The Columbus Dispatch that he did it for the "pure enjoyment and silliness of life." THE ASSOCIATED PRESS

Market Minute



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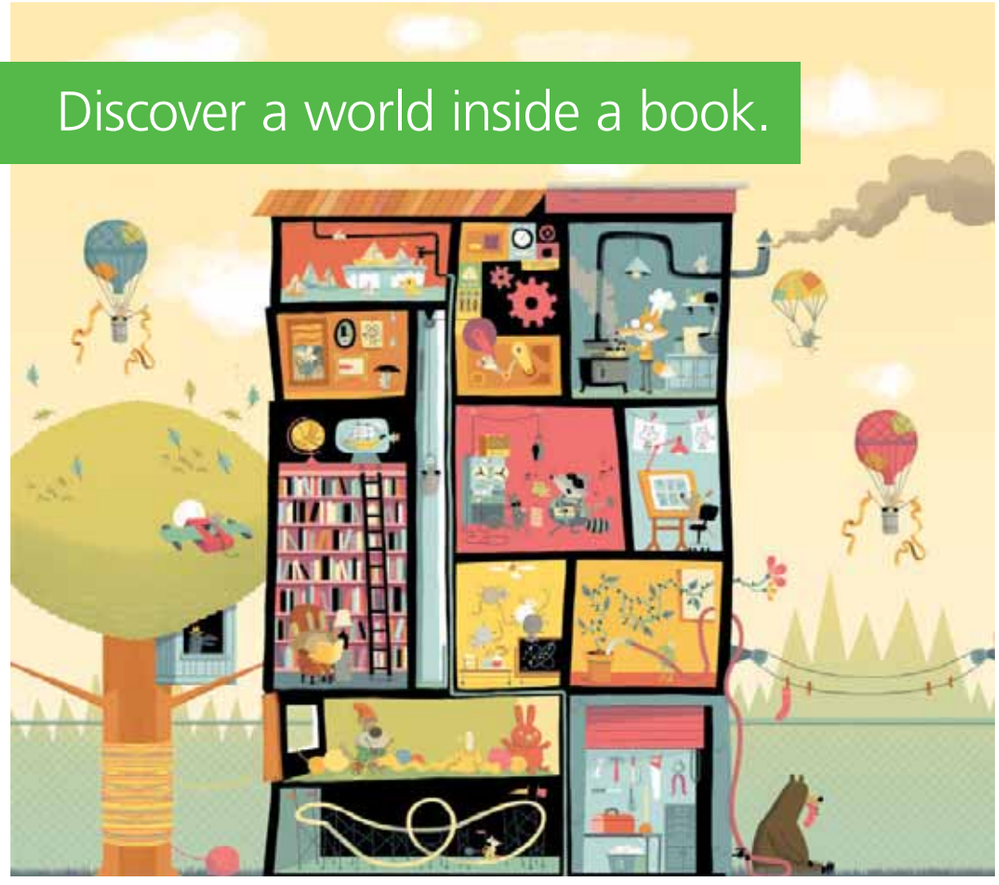

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SO YOU WANT TO BE A LEMONTREPRENEUR ...

JUST SAYIN'

Paul Sullivan
metronews.ca

OK, kids. School's out. The sun is shining. Are you thinking what I'm thinking?

Yup, it's time to open a lemonade stand.

Don't roll your eyes at me, Buster, and listen up. Lemonade stands are a kid rite of passage. Capitalism with training wheels.

It's easy! The barriers to entry are ridiculously low. All you need is a card table, a hand-painted sign and, of course, a big, frosty jug of product.

Don't worry about all those bylaws and regulations you are no doubt violating. At this stage of the game, everyone thinks you're cute because you're eight. If the cops try to shut you down, you post the bust on Instagram and in no time, you're viral.

It's not until you turn into Conrad Black that you have to worry.

You probably won't be surprised, but the Internet is full of advice for budding lemonade magnates. Ten tips for this, 15 tips for that. It gets so complicated, you might as well go straight to a food truck and skip the MBA altogether.

You really need to keep a couple of key points in mind:

Let's face it. Being cute is your primary product. It helps to have big eyes and dimples. The cuter you are, the more you can charge for the lemonade. If you're not cute, find a partner who is. Plus, if there's more than one of you, you're covered if you have to go to the bathroom.

And speaking of pricing, lemonade expert Norm Brodsky (there is such a thing) recommends charging $1.25-$1.50 a cup because you're cute. That's great, but discount pricing is more effective. Start with 99 cents a cup and escalate by 10 cents for every two-degree increase in air temperature. Cute is good, but thirsty is better. Of course, we don't have pennies anymore, but 99 cents still sounds like a bargain to potential customers and everyone's OK with rounding it up to a buck. If things are slow, offer the second glass free. Works at the outlet mall.

My other tip is don't go all artisan on your first try. Fresh-squeezed local organic lemonade may sound good, but it's expensive and labour-intensive. You want to spend your time counting your profits, not squeezing lemons. You're looking for a reliable, tasty product, which is available at your friendly neighbourhood supermarket. Pour the carton into a jug filled with ice, and eureka: fresh lemonade, not from concentrate. Add a little sugar if you like. Works for Coca-Cola.

Not just kiddie stuff

Just sit there and eventually everyone else will pack it in. Trust me, this works too. Even when you're all grown up.

Don't worry about the competition. At this point, it's all about attention span, and you know from experience that the average eight-year-old's is about four seconds. Just sit there and eventually everyone else will pack it in. Trust me, this works too. Even when you're all grown up.

Finally, do not keep cash on hand. Never forget there are big kids out there who have their own business plan.

And welcome to the real world, sunshine!

DUCKING BRILLIANT

Two-week-old ducks swim in a newly planted rice field on Tuesday in Ichikawa, Japan. Duck-rice farming, an eco-friendly alternative to using chemical pesticides, was developed by Japanese farmer Takao Furuno in 1989, who wrote a book about the technique called The Power of Duck. BUDDHIKA WEERASINGHE/GETTY IMAGES

The Power of Duck: The cuter, more eco-friendly way to farm

Developed in 1989 by Takao Furuno, a farmer in Fukuoka prefecture in Japan who rediscovered a 1,000-year-old technique, duck-rice farming allows for the production of healthy and delicious rice while relying on less labour than other methods.

From its beginnings, it has made its way to nearby rice-growing countries like South Korea, China, Vietnam, the Philippines, Thailand, and faraway ones like Iran.

Rice grown using this method is more resistant to typhoons and other problems, and some farmers who have begun using it have called it a "gift from God."

This method is beneficial from a cost standpoint in that farmers will no longer have to purchase expensive chemical fertilizers or pesticides.

And the fact that extra money can be made when the fully grown ducks are sold off is another factor that many find appealing. WEB-JAPAN.ORG

No quackery here

The method involves releasing aigamo ducklings into a rice paddy about one or two weeks after the seedlings have been planted.

- The ducklings help the rice seedlings grow by eating both insects and weeds that get in the way.
- In addition, their droppings become an important source of natural fertilizer.

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In this issue, you can find AR enhancements on page 11 in Scene, page 13 in Life and page 23 in Sports

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metro AR

MetroTube

Potential beary scary ending averted

ANDREW FIFIELD
andrew.fifield@metronews.ca

Among the rites of spring and early summer are bears shaking off the cobwebs of a very long sleep and lumbering out into the world in search of some breakfast. Sometimes that search takes them into homes. Sometimes it takes them into vehicles.

However, sometimes it also takes them headfirst into a jar, a situation that can have a very sad end if they get stuck. Which is why we're happy for the efforts of heroes like these Wisconsin gentlemen, who enlisted the help of a tree-lugging hunk of heavy equipment called a forwarder to ride to the rescue. (Vern Styles/YouTube)

MARLENA SLOSS/THE JUNEAU EMPIRE/THE ASSOCIATED PRESS

metro

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Monkey-maker shake up

Suiting up as a simian. Going ape gets simpler as new Dawn of the Planet of the Apes trades time in the make-up chair for the magic of digital

IN FOCUS
Richard Crouse
scene@metronews.ca

Andy Serkis in Dawn of the Planet of the Apes. CONTRIBUTED

Roddy McDowell's 1974 appearance on the Carol Burnett Show was something a little different. How often do you see a big TV star singing a love duet with an ape?

Burnett introduced McDowell as, "one of Hollywood's most familiar faces," then feigned shock when the actor came onstage in a tuxedo, but in full Planet of the Apes facial make-up. McDowell starred in four of the Planet of the Apes films and in the TV series.

For the next few minutes they engaged in some tomfoolery — McDowell says he's been working on his tan in Palm Springs and when asked which of his movies has had the most profound effect on him he sidesteps the obvious and recites a soliloquy from Cleopatra — before launching into a spirited version of the Jerome Kern love ballad They Didn't Believe Me. By the end of the tune the audience roars as Burnett warbles, "When I told them how wonderful you are, they didn't believe me," as she mimes picking a bug off his lapel.

Later she thanks Roddy for undergoing the three-and-a-half hours it took to put on the make-up for that bit of funny business.

It's not likely you'll see Andy Serkis, star of the latest slice of simian cinema, Dawn of the Planet of the Apes, partaking in the same kind of promotional monkey business.

These days Serkis, who is best known for his motion capture performance of Gollum in the Lord of the Rings films, performs on a soundstage in front of multiple cameras that film his performance from every angle. He wears a body suit dotted with spots that allow the computers to register even the slightest movement. Serkis calls this "a magic suit" that "allows you to play anything regardless of your size, your sex, your color, whatever you are." Later, in post production the "digital make-up" adds in the costume and character details.

It saves hours in the make-up chair, but is no less a performance than McDowell's more organic approach. "I've never drawn a distinction between live-action acting and performance-capture acting," Serkis says. "It is purely a technology. It's a bunch of cameras that can record the actor's performance in a different way."

Roddy McDowell in the original Planet of the Apes. CONTRIBUTED

Hair-raising experience

Times have changed since McDowell had to endure untold hours in the make-up chair, then smoke using an extra long cigarette holder so as not to light his faux fur on fire.

- "It's about a foot long and makes me look like the weirdest monkey you ever did see," McDowell told Newsday.

AUGMENTED REALITY

→ Want to watch something awesome? Scan this photo with your Metro News app to watch a video of the actors from Dawn of the Planets of the Apes transform into their ape characters.

→ See the full instructions on Metro's Voices page.

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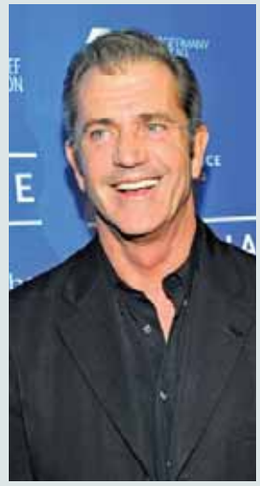
METRO DISH

OUR TAKE ON THE WORLD OF CELEBRITIES

The Word

Gibson takes the Mel out of mellowed

NED EHRBAR
Metro in Hollywood



Guys, seriously. Mel Gibson is super-tired of everyone always bringing up his past troubles — specifically that time he got popped for driving under the influence in Malibu, called a female cop some very colourful names and had a few things to say about the Jewish people. But that was, like, a long time ago. "It's behind me. It's an eight-year-old story," Gibson calmly explains to the Hollywood Reporter. "It keeps coming up like a rerun, but I've dealt with it and I've dealt with it responsibly and I've worked on myself for anything I am culpable for. All the necessary mea culpas have been made copious times, so for this question to keep coming up, it's kind of like … I'm sorry they feel that way, but I've done what I need to do."

Also on the list of things Gibson doesn't want to talk about? His upcoming projects. "There are specific things, but I don't want to talk about them, you know why?" he said during the warm and fuzzy chat. "Because every time I do somebody else goes and does it. It's a kind of industrial espionage thing and they do it badly for TV."

Kind of makes you wonder why he even sat down for the interview at all. Oh, right. Expendables 3 comes out next month.

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RUTH ATHERLEY
life@metronews.ca

All you need is a reasonable level of fitness to pedal through Slovenia. COURTESY BIKEHIKE; AR GALLERY: BIKEHIKE

AUGMENTED REALITY

→ Want to see more ? Scan this photo with your Metro News app for a gallery of images of BikeHike's tours of Slovenia and Croatia.

→ See the full instructions on Metro's Voices page.

My first reaction to the idea of taking BikeHike's active adventure tour to Slovenia and Croatia (the Alps to Istria) was: "What?", "Where?" and "Why?"

While I am healthy and reasonably fit, I thought I might be too old (over 40) for an adventure tour.

I couldn't have been more wrong.

In fact, more and more people over 40, 50, 60 and even 70 are choosing tours that take you outside the gates of an all-inclusive and into an incredible, active, authentic and connected experience.

After all, 60 is the new 40!

The fact that BikeHike Adventures is celebrating their 20th anniversary this year tells me that they have a lot of experience with these types of tours.

This tour is defined as "moderate," which means you need a reasonable fitness level because you bike, kayak or hike for up to five hours per day.

The good news is that a support vehicle follows the group in case someone needs a break.

The activity level is enough to make you feel like you accomplished something (and appreciate the glass of wine or cold beer at the end of the day), but doesn't push you beyond your limits. It offers a good balance of activity, relaxation and time to explore local culture.

This eight-day group trip, one of BikeHike's most popular European tours, begins in Slovenia and wraps up in Croatia.

BikeHike's maximum on any trip is 12 people, with a minimum of two, so it is always a small group. The "land only" cost is $2,999 U.S. per person (with no single supplement). It covers almost everything once you are on the ground, including the tour guide, transportation of your luggage, support vehicle, bikes, kayaks, most meals and accommodation.

Slovenia and Croatia are largely undiscovered gems, which means it is still possible to have an authentic, "non-touristy" experience.

The regions visited on this tour are a culinary and wine lover's paradise. They could be compared to some parts of Italy for food, wine and history, but with their own unique and — as yet — undiscovered charm.

Along the way, there is an overnight stay in a mountain hut in the Julian Alps, hiking through green pastures and alpine mountains, cycling and several wine tastings through the Brda wine region (known as "Slovenian Tuscany").

This itinerary goes through lands of castles, vineyards, small white churches and friendly villages.

It is a perfect balance of the road less travelled and the opportunity to step into a magical world full of history and charm — one that hasn't been overwhelmed by tour buses and big groups.

In Croatia, there is more vineyard cycling on the legendary route of the Parenzana, called "The Railway of Wine" — with a rich history of its own. Visiting local villages and medieval towns along the route brings the past alive.

Meeting locals, making friends in the small tour group, and stepping into moments right out of history creates once-in-a-lifetime memories different from anything you could possibly expect.

Sometimes moving out of your comfort zone takes you into amazing experiences that you never could have imagined and, now, never want to forget.

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Columbus Circle is great for people watching. ISTOCK

If your vagabond shoes are longing to stray...

New York City. Canuck Broadway singer dishes on her favourite haunts in the city that doesn't sleep

ON THE MOVE
Loren Christie
life@metronews.ca

Canadian singer and recent Dora award winner Melissa O'Neil is currently starring in the Broadway production of Les Miserables. I asked her to share some of her favourite New York City haunts.

Where do you grab a bite?
Most tourists in NYC find themselves in the Times Square area. If you go just a couple of blocks west you are in Hell's Kitchen, the hub of everything food. Especially 9th Avenue. I love Vynl cafe; food is amazing and everything is about music. Blossom du Jour at 43rd is vegan fare. They have seitan sandwiches, amazing juices and the squishiest cookies. It is easy to get sucked into pizza joints, but don't. Head to the smaller independent places that use quality ingredients. Grab food to go and find an outdoor park. I like to go to Columbus Circle. If you sit on one of the elevated areas you can see everything; the skateboarder, the business man harrumphing at the skateboarder and the beautiful model lady walking by.

What about a watering hole?
The Rum House on 47th, the decor is dark, romantic and small. They have a huge fan that looks like a plane propeller turned on its side. There is always live music and the servers are great. I usually get sipping tequila or a scotch.

What do you do when you are not working?
I love the museums. Almost all of them are by donation. So if you only have an hour to spare, pop them $5 and go wander around. I really like dinosaurs, so the Natural History Museum is pretty cool. The Cloisters is all medieval stuff, huge old tapestries that are really lovely.

Quoted

"I love the museums. Almost all of them are by donation. So if you have an hour to spare, pop them $5 and go wander around."
Canadian singer Melissa O'Neil

How-to

ISTOCK

Avoid jet lag

1. If travelling east, go to bed an hour or two earlier for a few nights before your flight. Stay up later if you'll be heading west.
2. Eat lightly the day before and try to get a good night's sleep.
3. Drink more water than you thought possible before, during and after your flight: one litre for every hour in the air.
4. The minute you buckle up, set your watch to the time at your destination, and mentally try to align yourself to that time zone.
5. Skip the booze and the sleeping aids on the plane.
6. Avoid naps at the other end, which tend to just prolong the agony. If you do nap, keep them to 30 minutes. DOUG WALLACE/METRO

New

St. Barths gets even more posh

A fall getaway with the rich and famous in St. Barths? Hotel Saint-Barth reopens this October as Cheval Blanc St-Barth Isle de France, the third in this new hotel chain from luxury goods company LVMH. Its spa is the only one in the Caribbean to offer treatments — and fragrances — from French perfume house Guerlain. Custom-curated itineraries include day tours on a 70-foot yacht, complete with a butler, a lobster luncheon and an on-board spa treatment. You deserve it. Visit chevalblanc.com.
DOUG WALLACE/METRO

Bucket list

DOUGLAS MACRAE

Stop putting off the trip to India

If you've been thinking about India for a while, but haven't yet made the commitment to yourself, what's the hold-up? Granted, just the thought of the research you need to do is formidable, but once you block out the time (October to April when the temperatures are reasonable and the rains have stopped), you just have to make a list of both the tourist sites and the remote experience-based things that interest you and try for a bit of both. Insight Vacations has this all down pat, with premium guided tours from three to 14 days. Visit insightvacations.com/exotics.
DOUG WALLACE/METRO

Space. Virgin partners with elite hotel

Virgin Galactic appears to be getting closer to reaching its long-delayed goal of launching tourists into space.

The company said Monday it has selected Hotel Encanto de Las Cruces in Albuquerque, New Mexico, as the preferred hotel for its elite roster of passengers, who will pay $200,000 a person to make the flights from Spaceport America. Virgin Galactic also announced a contract with World Class Gourmet of Las Cruces to provide catering for travellers during their training at Spaceport and said it is relocating more of its staff to New Mexico and will be hiring locally in the next few months.

The company is the anchor tenant in the $209 million US Spaceport America that the state built for Virgin Galactic founder Richard Branson to launch his flights from. But the project and Virgin have been plagued by delays. Originally, Branson had said he hoped to launch the flights by the end of 2010. The company is now hoping to begin operations by the end of this year. THE ASSOCIATED PRESS

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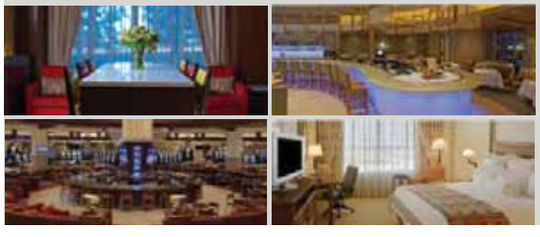

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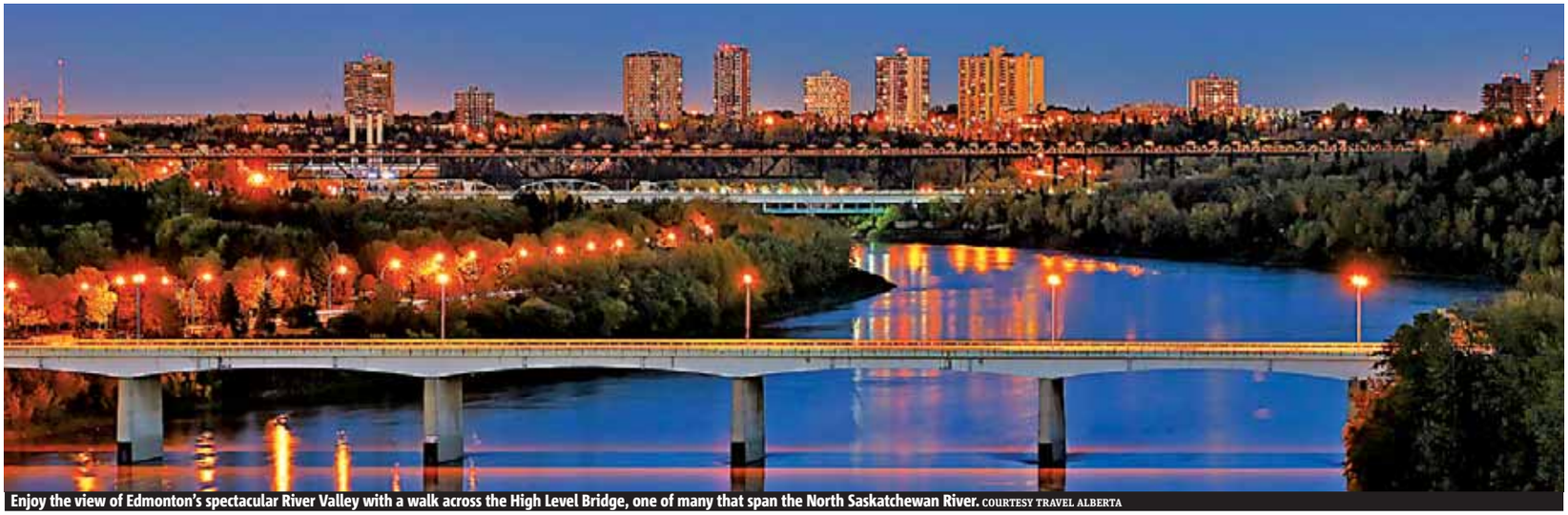

Enjoy the view of Edmonton's spectacular River Valley with a walk across the High Level Bridge, one of many that span the North Saskatchewan River. COURTESY TRAVEL ALBERTA

A walk to remember

Summer lovin'. Calgary, Edmonton offer great opportunities for those looking for a summer stroll

JENNIFER ALLFORD
For Metro

Sure, they call Paris the "city of love" because people like to smooch under the Eiffel Tower and hold hands along the Seine. But the reality is, a romantic river stroll can last a lot longer in Alberta's cities — what with our long summer days and giant Prairie skies. So grab your sweetie and fall in love all over again — with each other and with a romantic stroll along the river.

In Edmonton

Enjoy the view over the North Saskatchewan River with a walk from the Lemarchand Mansion west along 100 Ave. NW or descend into the valley to enjoy the kilometres and kilometres of trails that extend throughout the city's spectacular river valley. Stop and explore the dedications on the benches in Hawrelak Park and walk across the pedestrian bridge to Laurier Park, where you can extend your amour to votre chien at a big and well-loved dog park.

If you want a more urban experience, start your date night by walking around the Alberta Legislature Building just above the North Saskatchewan River. Pause along the manicured lawns to gaze into each other's eyes as well as take in the building's marble pillars and carved oak. There are dozens of historical monuments as well as pretty walking paths at the Leg, which was completed in 1913 (making it a scant 24 years younger than the Eiffel Tower).

Head from the legislature across the High Level Bridge — where couples have walked for a hundred years — to take in the view, the rushing river below and the day's blue sky turning evening orange and pink above. On the other side, pop into the High Level Diner for a meal or a snack and feed each other french fries dipped in the diner's beloved homemade ketchup.

In Calgary

Start revving up the je t'aime with window shopping along Kensington Road. Stop for a coffee or glass of wine at Higher Ground — the site of countless first dates — before heading to the few short blocks to the Bow River.

Spend some time at the award-winning Poppy Plaza at the corner of 10th Street NW and Memorial Drive to take in the metal sculpture, cool lighting and powerful words that remember the men and women who have died in combat over the decades.

After you've taken in the excerpts of poems and speeches — a different kind of love story — head east along the river pathway to another recent addition to Calgary's core — the Peace Bridge. Join other pedestrians and cyclists crossing the river inside the Spanish designed bridge — maybe stop to take a couple selfie with the intricate red design as a backdrop — and when you emerge, enriched, on the other side of the Bow, turn east and keep walking along the pathway toward Prince's Island Park, Calgary's green oasis in the shadows of downtown.

The site of endless summer festivals and activities, playgrounds and picnic tables, Prince's Island also offers many rocks along the river bank for sitting and watching the water flow. But if you want to keep moving, you can follow the water to the East Village and check on how the new condos are coming in the old industrial 'hood or leave that for the next date, and just head across the bridge from Prince's Island to Eau Claire Market and downtown.

Instead of attaching a padlock to the bridge and throwing the key over to symbolize everlasting love like the tourists do on bridges all over Paris, here in Alberta we let the skies provide the drama and our lovers are content to just hold hands and watch the ducks.

Edmonton River Valley. COURTESY TRAVEL ALBERTA

Higher Ground coffee shop on Calgary's Kensington Road. COURTESY JEAN ROE

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Making the most of shmoozing solo

Networking without a net. If you're off to a professional event without an entourage, it's best to prepare a plan in advance

JACQUELINE MARTINZ
TalentEgg.ca

For some people, it's a nerve-wracking situation. Others don't like the small talk.

Even if they make you cringe, networking events are extremely valuable. They are an opportunity to explore the career options in a profession by speaking to those already working in it — and start making professional connections.

Here are a few tips that might also help you.

Do some extra preparation

Whether you're a seasoned networker or a networking novice, it can be a little intimidating to walk into a room full of strangers.

If you're not used to attending events solo, spend extra time preparing.

Try and set some tentative goals for the event. Are you looking to make a connection with a particular person or organization? Is there an industry career question you want to explore with an expert?

It's also a good idea to review your past work experience and identify some of your major accomplishments and interesting experiences — these can come in handy if a conversation ends up focused on you.

Help me hustle

If you have absolutely no idea where to start at an event, just ask the team who put it together.

Talk to the event organizers

If you have absolutely no idea where to start at an event, just ask the team who put it together.

Try to find out the names of the organizers online before attending the event — that way you know who to look for. Usually, you'll find the organizers near the entrance.

Introduce yourself and thank the organizers for putting the event together, then explain why you're attending.

There's a good chance the event organizers will have already connected with a number of people at the event. Ask if they're able to introduce you to someone who might be in your field or working at a company you'd like to learn more about.

Be bold and approach a table

Entering any networking event with a clear objective will help you act with purpose. Then you won't have to wait awkwardly for conversations to come to you. ISTOCK

Remember, the purpose of a networking event is to meet new people and increase your connections. There is no reason to be afraid to approach others.

Try to find a table with a couple of empty chairs and politely ask if you can join the group.

Introduce yourself, and contribute to the conversation.

Make sure to listen attentively and ask engaging questions — don't make the conversation about you.

When you decide it's time to leave, don't get up and walk away.

Take a little time to say goodbye to people you had promising conversations with, and make sure you get the contact information of people you would like to connect with later.

And don't forget, be sure to always thank the organizers as you leave the event.

Food for thought

Stand by the bar or near the snacks:

- Don't lurk in a corner! People will notice and you'll attract attention to yourself in a negative way.
- At networking events, most people will travel to the bar or food areas at least a few times. These locations are spots where you can easily start a conversation. Recommend a drink or snack option, and then proceed to introduce yourself.
- If you'd like to hear more from someone about their company or get career advice, ask if they'd like to join you at a table to continue the conversation. If the person has coworkers or friends at the event, tell them you'd appreciate being introduced so you can learn more about different facets of the industry.

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Facing feedback positively and professionally

Reviewing your review strategy. What's the best way to receive constructive criticism from your supervisor?

LAKSHMI GANDHI
Metro World News

The annual performance review can be nerve-wracking for even the most confident of employees. And according to a new book by Harvard Law professors Douglas Stone and Sheila Heen, many managers say they hate giving feedback. So how can workplaces break this vicious cycle? Douglas Stone shares these suggestions.

Go into the meeting prepared

"Ask yourself: What's the worst that can happen?" says Stone. "We often have a tendency to exaggerate the extent of the feedback. Let's say I tell you, 'You are singing off-key.' In your head, you might be thinking, 'He's saying that I'm awful and that I might never get another job.' But all I'm really saying is that you are singing off-key."

Ask for specifics

The term "feedback" is so broad that supervisors may not know where to start. "Instead, just ask for one thing," Stone says. "Say you are trying to get better in general, and ask if there is one thing that you should work on."

Say what you mean

Managers should try to be as clear as possible when giving feedback, says Stone. "Take an employee who is told something like, 'You have to be assertive,' or 'Take more initiative.' Those kinds of phrases don't have independent meaning." Instead, he suggests that managers give an example of what they'd like to see.

Take the feedback in good faith

Stone says that there are two reactions most people have to feedback.

"No. 1 is that it is upsetting," he says.

"No. 2 is that it is wrong. (So) the question is: Is it wrong or not? We dismiss feedback because we believe it is wrong. Let's say someone says you are aloof, and you think 'I'm not aloof, I talk to my co-workers.' It's important to think of what else that could mean. Ask yourself, 'Am I aloof with the clerical staff? Am I aloof with supervisors?'"

Know yourself

If you think you may have a tendency to take feedback very personally, Stone says it's important to take a step back.

"It's knowing your own patterns of behaviour and being aware that we exaggerate (the severity of the criticism.)"

As for readers who feel like a bad performance review is the end of the world, he says they should do this very simple thing: "Ask yourself, am I always going to feel that way?"

Remember that a performance review is intended to be helpful, rather than hurtful. ISTOCK

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How to make sure you shine online

Screen yourself. Six ways to make your web presence worthy of praise pre-interview

JUSTIN MATHEWS
TalentEgg.ca

Like any good job seeker, chances are you've done your homework on the company you've just sent an application.

But do you know what they'll find when they research you?

It's no secret that employers have taken to Googling potential candidates in order to fill their positions. In fact, 80 per cent of employers Google job seekers before inviting them to an interview. This means ensuring that your online presence is squeaky-clean is a must. Here are six quick steps to get you started.

Live in the now

Your last tweet shouldn't be from 2011, and you should be doing more than hitting the retweet button.

Google yourself

The preliminary step. You've done it before, you should probably do it again — and continue to do so from time to time. This will give you an immediate assessment of your public digital footprint.

If you aren't paying attention and checking on a regular basis, you may have to scramble to curate your online presence, hoping that no one important has looked you up.

Get public

Being invisible online is a big red-flag to employers, as it may suggest that you have something to hide — or that you have nothing to share.

Your digital footprint or public profile should not only be visible, but readily accessible: this means Linkedin, Twitter, Facebook and/or Google+.

Your presence should also demonstrate activity. Your last tweet shouldn't be from 2011, and you should be doing more than hitting the retweet button.

Have a picture (everywhere)

We all like to place a face to a name. Make sure your online networks and/or website have a professional photo of you.

The photo doesn't to be taken by a professional, but should be a well-lit headshot in professional or business casual attire. No passport photos please. It helps to have a consistent headshot across your online networks.

Show your work

An online portfolio not only helps you share your work with the public — it also provides some handy corroboration for the claims you make on your resumé and cover letter.

Different platforms exist to help you repackage your skills, experience and past projects in engaging, visually-friendly ways.

You can even reserve your own domain to showcase your online portfolio, particularly if you are a writer, photographer or artist — even if it's just a hobby.

Post professional or PG

Insensitive jokes, inappropriate pictures, hot-topic opinions and badmouthing past and present employers are all sure-fire ways to get fired — or get screened out.

Twitter is a particularly public forum, and employers will routinely scour a potential candidate's Twitter handle to determine if he/she is suitable for the position, as well as the company's working culture.

A rule of thumb: If you can't keep it professional, keep it PG.

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It's all about credibility

The bottom line is that employers are assessing your credibility as a potential candidate.

- Are you the professional you say you are on your cover letter and resumé?
- Remember, employers receive an endless number of applicants and need a reason to weed out and shortlist.
- By assessing your digital footprint, employers can confirm your work experience and accomplishments but can also get an initial sense of who you are off-paper, and whether you're a fit — before the interview process even begins.

If Google's go-to image of you was taken on a particularly wild night out, you might want to take steps to see that the photo is removed. ISTOCK

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Nashville North bartenders Braden Heffernan and Amber Lynn Mrak invite everyone down to check out the new location, located just inside the Olympic Way entrance. CANDICE WARD/FOR METRO

Head North for a rootin', tootin' good time

Entertainment zone. Drop by Nashville North's new location by north entrance at Olympic Way

KRISTA SYLVESTER
For Metro

There is a lot that kids love about the Stampede, but one of the favourite attractions of the adult crowd every year is Nashville North.

The allure of the Calgary Stampede's white tent with music pumping out of it is just too much for most people to pass up. And now in its new location designated as the "entertainment zone," Stampede goers have even more to look forward to, says Calgary Stampede spokesperson Jennifer Booth.

"People come back year after year because it's such a great time where everyone just wants to have a good time with their friends and enjoy some country music," Booth said.

With Nashville North located by the north entrance at Olympic Way, it's easy for patrons to walk to and from the nearby popular Cowboys casino, too.

"It's just more of an entertainment district where people can gather and have a good time with adults only."

It's not just the cold beer and good old country music either; people simply love the atmosphere of Nashville North.

Brooke Koch travelled from Vancouver this year to get a taste of Nashville North for the first time and says it's even better than she expected.

"My first time was actually on Sneak-a-Peek night and, to be honest, I didn't expect to have such a good time," she said.

So good, in fact, she expects to visit the famed venue half a dozen times by the end of Stampede week.

"I feel like I can have a great time and not worry about anything because the crowd just seems to all get along, there's no tension or pretensions," she said.

Nashville North can accommodate more than 1,800 patrons at once with 13 bars and two beer tubs to serve them.

Get there early

- Nashville North is a popular venue and lines often begin early. Officials say people start lining up by around 4 p.m., so you should get there early if you want to get in, have fun and kick up your boots. Don't forget the doors to the venue close at midnight while drink service ends at 1 a.m.

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Rodeo gets chic

Paul Hardy. Local designer brings year-round fashion to life at the Calgary Stampede

KRISTA SYLVESTER
For Metro

Calgary designer Paul Hardy in front of the Calgary Stampede's new retail store, CS Mercantile. CANDICE WARD/FOR METRO

In what is a throwback to the olden days of the mercantile, prominent local designer Paul Hardy has partnered with the Calgary Stampede to introduce a year-round flair to the greatest outdoor show on Earth.

Hardy, a successful fashion designer who has dressed celebrities including Kate Hudson, was approached by the Calgary Stampede to become curator of the CS Mercantile Collection and update the image while keeping with its roots.

"I think the Stampede is a global representative of the city and because merchandise is their external marketing, the product should reflect the interests and culture of the city," Hardy said.

Hardy's concept is structured around the idea of a mercantile being the one-stop shop that has a little bit of everything, which is why Stampede visitors will not only see fashion but everything from home decor to jewelry to soap and trinkets.

"I thought it would be cool to do a hip mercantile that touches on aspects of everyone's life with a variety of price points and options," Hardy said, adding he still focuses the merchandise around black, red and white to reflect the Calgary Stampede colours.

Perhaps most appealing is the broad range of fashion that will cater to everyone's lifestyles and preferences with a distinct modernization. Hardy changed the signature Calgary Stampede script to a simple yet appealing CS logo, which will brand the clothing and accessories.

"I really wanted to appeal to the next generation and I wanted the product to be able to have a shelf life and exist outside the ten days of the Stampede whatever your personal style is."

So far, the feedback to his fresh innovation has been nothing but positive.

"Most people comment that 'it's about time,'" he laughs, adding, "It's been a fun challenge trying to put the pieces of the puzzle together to appeal to all of the demographics."

Where to shop

- The flagship CS Mercantile Collection store is located inside the Grandstand for the duration of the Stampede. Two other merchandise stores, located on the midway and in the BMO centre, will also offer the collection.

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Aboriginal. Stampede fashion with a twist

For some, the Calgary Stampede is just as much about the fashion as it is about the rodeo, chucks or even food.

Boots, buckles and hats seem to be the staples in most wardrobes, but when it comes to adding accessories, add a touch of Aboriginal flare to complete your look.

"It is a beautiful culture and a big part of the Stampede's history and should be celebrated," said Renay Stacey Runningrabbit, Aboriginal artist.

Runningrabbit has been creating the crown and a number of accessories for the Indian Princess for a number of years.

Runningrabbit suggests men could add a beaded buckle, belt or hat band to complete their Stampede get-up.

For the women, the options are endless.

They can wear items such as a beaded purse, fringe handbag or satchel, moccasins, bone chokers, and beaded rings, headbands and earrings.

Some of the items from Aboriginal artist Renay Stacey Runningrabbit's collection. CANDICE WARD/FOR METRO

"When people outside of our culture want to wear items from Aboriginal artists, we should be proud of that," says Runningrabbit.

"It is promoting our culture."

While she is happy to see her the Aboriginal culture being represented in fashion, ceremonial items such as headdresses must be avoided.

Wearing them would be offensive to the Aboriginal culture.

For those looking to purchase some authentic Aboriginal pieces, be sure to check out Indian Village, the Stampede Market, or the new CS Mercantile store, which has a variety of pieces from Aboriginal artists from around North America.

CANDICE WARD/FOR METRO

Champions of the Stampede

Q & A. More than 2,000 volunteers make the annual rodeo what it is each and every year

CANDICE WARD
For Metro

This year's Calgary Stampede is all about the champions of the Stampede, on and off the rodeo dirt. It is about those who make Stampede what it is, including the more than 2,000 volunteers.

Champion volunteer Gay Robinson has been part of the Stampede for more than 35 years and has served on four committees over that time. She is currently a member of the Stampede talent search committee.

Q Why are you so passionate about volunteering at the Stampede?

A I think it is a fantastic organization. The various committees really make a difference in people's lives. Every one of the committees I have been on have in some way made some people's Stampede experience even better. At Stampede talent search, we make huge differences in young performers lives. Our alumni are all over the place and really excelling in their performance careers, including Paul Brandt, who is our most famous champion.

Gay Robinson has been part of the Stampede talent search committee for five years and a Calgary Stampede volunteer for about 35 years. CANDICE WARD/FOR METRO

Q What initially made you want to start volunteering?

A I was raised by the philosophy that we should be giving back to the communities in which we live. Especially if we have employment, places to live, we should be giving back. I have been doing volunteer work since high school. When I moved to Calgary, I did not know anybody and this seemed like a fantastic organization to volunteer with. As a result, I have made some lifelong friends. There are some people I still keep in touch with that I met when I was on my very first Stampede. It is very exciting for me to Stampede as my ongoing life and my family's lives. It just becomes a part of your life.

Q Why do you recommend volunteering?

A It is important to pay it forward, to give back to the community, which you benefit from. I think it is good for the soul, maybe a part your work does not touch. It can broaden who you are as a human and you meet great people and get involved in interesting activities. At the end of the day, you can feel good about having contributed to the city in which you live.

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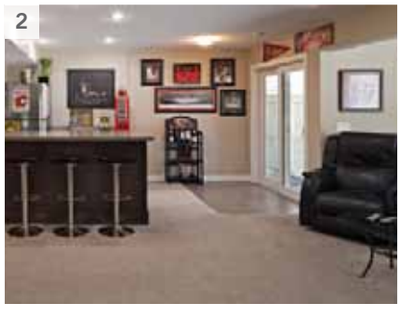
2



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Frittata Fingers will make you forget forks

This recipe makes six servings. EMILY RICHARDS

Dinner. Cut it up or keep it whole, no matter how you slice it, this easy meal will satisfy everyone at your table

DINNER EXPRESS
Emily Richards
food@metronews.ca

Change things up for a fun and casual dinner that your family will love.

Bake this frittata and cut it up into finger size pieces to serve up as an appetizer or to pack up in a container to take on the road. You can also leave the frittata in larger pieces for the adults but young kids will love the ease they can pick up their dinner with.

Serve them up with a salad for some added crunch and freshness. With sweet summer raspberries in the salad you'll have a delicious ending to your day.

1. In 10 inch (25 cm) ovenproof nonstick skillet, heat oil over medium heat and cook, stirring often, potatoes, onion, pepper and garlic for 10 minutes or until golden.

2. In a bowl, whisk eggs and egg whites, oregano and black pepper. Pour evenly over vegetables in skillet and move around for egg to sink to the bottom. Place in preheated 375 F (190 C) oven for about 12 minutes or until knife inserted in centre comes out clean and top is light golden. Run a spatula around edge and gently slide the frittata onto cutting board; let cool slightly. Cut into 12 thick finger size pieces to serve.

Fresh Raspberry Salad

Choose fresh spring mix and full ripe raspberries for this salad. Be sure to toast your nuts in the oven or in a dry skillet for optimum flavour.

1. In large bowl combine spring mix, shallot, carrot and half of the raspberries; set aside the other half.

2. Place remaining raspberries in a fine mesh sieve and using a spatula press them through into a small bowl to remove the seeds. Discard raspberry seeds. Whisk in oil, vinegar, chives, mustard, and pepper into the raspberry puree. Drizzle over salad greens and toss to coat. Sprinkle with almonds.

Ingredients

Frittata Fingers
- 2 tsp (10 ml) extra virgin olive oil
- 2 potatoes, diced (about 8 oz/227 g total)
- 1 onion, diced
- 1 green pepper, diced
- 2 cloves garlic, minced
- 3 eggs
- 3 egg whites
- 1 tbsp (15 ml) chopped fresh oregano or 1 tsp (5 ml) dried oregano leaves
- 1/4 tsp (1 ml) fresh ground black pepper

Fresh Raspberry Salad
- 8 cups (2 l) spring mix greens
- 1 shallot, thinly sliced
- 1 carrot, shredded
- 2 cups (500 ml) fresh raspberries
- 2 tbsp (25 ml) extra virgin olive oil
- 1 tbsp (15 ml) red wine vinegar
- 1 tbsp (15 ml) chopped fresh chives
- 1/2 tsp (2 ml) Dijon mustard
- 1/4 tsp (1 ml) pepper
- 1/3 cup (75 ml) slivered almonds, toasted

Clippers sale

Donald Sterling in court for trial

Donald Sterling, fighting his wife's planned $2-billion sale of the Los Angeles Clippers, arrived in court Tuesday to give testimony but sat stolidly as a psychiatrist testified that he's mentally incapable of handling financial affairs.

Sterling was ordered to take the witness stand after failing to appear for the start of the lawsuit trial on Monday. THE ASSOCIATED PRESS

MLB

Thigh injury sends Votto back to DL

The Reds placed Canadian first baseman Joey Votto back on the 15-day disabled list Tuesday with a nagging thigh injury that is expected to limit him for the rest of the season.

Votto, from Toronto, earlier missed 23 games with a strained muscle above his left knee. THE ASSOCIATED PRESS

Rio 2016

IOC exec buoyed by World Cup success

The smooth running of the World Cup has lifted the mood of Brazilians and given them the confidence to overcome delays and deliver the 2016 Olympics in Rio de Janeiro on time, IOC executive director Gilbert Felli said Tuesday.
THE ASSOCIATED PRESS

The semifinal of schadenfreude

World Cup. Germans break hearts of a nation after breaching Brazilian defence early and often

Brazil's Oscar falls to the pitch as the Germans celebrate their 7-1 win on Tuesday at Mineirao Stadium in Belo Horizonte. Scan the image with the Metro News app to view more images of Tuesday's game. ROBERT CIANFLONE/GETTY IMAGES

With Neymar out injured, just about everyone in Brazil knew it would be tough against Germany.

Nobody ever expected this.

The Germans tore apart Brazil's porous defence time and time again Tuesday, routing the hosts 7-1 in the World Cup semifinals, the largest margin of defeat at this stage in the history of the tournament.

"We wanted to make the people happy ... unfortunately we couldn't," said Brazil defender David Luiz, who had scored in each of the last two matches. "We apologize to all Brazilians."

The astounding scoreline is sure to overshadow Miroslav Klose's record-setting 16th career World Cup goal. The strike pushed Klose past Brazil great Ronaldo, who was at the Mineirao Stadium on Tuesday as the Germans advanced to their eighth World Cup final.

Germany will face either Argentina or the Netherlands on Sunday at the Maracana Stadium in Rio de Janeiro with a chance to win for the fourth time.

Brazil was playing without Neymar, who was ruled out of the tournament with a broken vertebra, and suspended captain Thiago Silva.

The atmosphere at the start of the match was spine-tingling, but the euphoria of the yellow-shirted thousands soon turned to tears as the Germans scored five goals in the first 30 minutes — four of them in a seven-minute span.

The loss matched Brazil's most-lopsided defeat ever, and it's the first time the team has lost in an official competitive match on home soil since 1975, when Peru won 3-1.

Toni Kroos and Andre Schuerrle scored two goals each, while Thomas Mueller and Sami Khedira added the others. Oscar pulled a late goal back for Brazil.
THE ASSOCIATED PRESS

4 SPORTS

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The Alouettes' Alan-Michael Cash sacks Lions quarterback Kevin Glenn, a common sight through the Lions' first two games. GRAHAM HUGHES/THE CANADIAN PRESS

Lions trying to get up off mat already

CFL. B.C. trying to keep calm despite 0-2 start to season

Kevin Glenn wants everyone to take a deep breath.

Despite guiding the B.C. Lions to a sluggish 0-2 start to the CFL season — including an anaemic offensive performance in last week's 24-9 road loss to the Montreal Alouettes — the club's veteran quarterback is confident things will turn around soon.

For a team that has designs on playing in the Grey Cup game set for its backyard, they better.

"I wouldn't push the panic button just yet. It's a long season," Glenn said after Tuesday's practice. "There is a sense of urgency and I think everybody understands that around here just because of the nature of our profession. We don't have to panic. We just have to go make sure we understand what's going on and we go out and execute in the game."

Starting in place of injured No. 1 quarterback Travis Lulay, Glenn has thrown six interceptions and has been sacked nine times through two games. It's a small sample size, but also a troubling trend for a team that has a new offensive coordinator, a new scheme and a rebuilt offensive line in 2014.

Looking in the mirror

"Every single one of us, and that includes us with the whistles, we just have to find ways to make some plays."

B.C. Lions head coach Mike Benevides

In truth, the Lions' offence has been ravaged by injury early in the season, with both the receiving corps and line taking major personnel hits.

B.C. coach Mike Benevides is hoping to get receivers Marco Iannuzzi and Emmanuel Arceneaux back for Saturday's visit to Regina to take on the Roughriders (1-1), but it's clear everyone on the roster has to be better.

"I think what it has come down to, and I have told the players this, is making plays," said Benevides. "It's different if we just can't get squat done. But there's points where there's a throw to be made into the end zone, let's make it. There's an interception to be made, let's make it. There's a ball on the ground ... let's all run to the ball and get the ball.'"

The offensive line lost three starters to retirement in the off-season and new starting left tackle Andre Ramsey went down to injury in the season opener. Still, Benevides said Glenn — who has just two TD passes to go along with a 58.5 per cent completion rate — has to make the right decisions in crucial moments.

"Five sacks (against the Alouettes) are too much. The hits are too much. We have to fix that right away, but there are certain plays he has to make himself and he knows that," said Benevides.

THE CANADIAN PRESS

A young Riders fan needed his poncho for the team's wet home opener at Mosaic Stadium on June 29. BRENT JUST/GETTY IMAGES

Teams having trouble filling seats

The poor turnout for the Argonauts' home opener last Saturday, when only 17,758 showed up, is not a problem just in Toronto.

Across the CFL, attendance at home openers fell from last season, even in traditional strongholds such as Winnipeg, Edmonton and Saskatchewan.

Of the nine teams, only Hamilton and Ottawa have yet to have a home date for 2014, although the expansion Redblacks have announced that their home opener against the Argos on July 18 in 24,000-seat TD Place is sold out.

The lousy attendance for the Roughriders, who drew the smallest home crowd since 2001 when 18,496 showed up, has much to do with the fact the game was played on a wet and windy day.

After four games, attendance was averaging 23,704 across the league. In 2013, average attendance overall was 27,006, so there is hope the crowds will grow throughout summer.

Of course, it's far too early to indicate any trends.

TORSTAR NEWS SERVICE

MLB. Tigers' rout tough for Dodgers to watch

Justin Verlander settled down after a terrible first inning and the Detroit Tigers rallied in emphatic fashion for a 14-5 victory over the Los Angeles Dodgers on Tuesday night.

Verlander (8-7) allowed five runs in the first, but the Dodgers managed only one more hit off the Detroit right-hander. The Tigers tied it with five runs in the second, then added two in the third and four in the fourth to pull away.

Miguel Cabrera was one of five Detroit players with three hits.

Verlander allowed five runs and five hits in six innings. He struck out four and walked two.

Hyun-Jin Ryu (9-5) allowed seven runs and 10 hits in 2-1/3 innings.

Juan Uribe hit a two-run homer for the Dodgers in the first, but Verlander retired 13 in a row after that.

THE ASSOCIATED PRESS

Dodgers outfielder Yasiel Puig takes a knee during a pitching change in a game against the Tigers on Tuesday. GETTY IMAGES

On Tuesday

Tigers	Dodgers
14	5

CHL. Unifor finalizing leadership for junior union

Canada's largest private sector union will likely hold a formal meeting early next week as it attempts to begin the process of representing major junior hockey players from around the country.

A Unifor spokesperson said internal meetings will be held Wednesday as the union continues to put leadership plans in place for the project. However, there are no firm plans to meet with players at this time.

"Once we feel that we have everything in order, then we'll call that meeting," said Unifor spokesperson Sarah Blackstock. "We don't want to rush into anything and I think the stakes are really high. The need for the union is great and so we've got to move carefully and make sure that we get it right."

Reached a short time later, Unifor president Jerry Dias said plans should be finalized in the coming days at a venue yet to be determined.

"We're just nailing down the details as to what it's going to look like, but my guess is we'll be ready to go next week," he said.

Unifor was created a year ago through the merger of the Canadian Auto Workers and the Communications, Energy and Paperworkers unions.

THE CANADIAN PRESS

Basketball

Westbrook passes on playing for U.S.

USA Basketball says Oklahoma City point guard Russell Westbrook will not participate in this summer's World Cup of Basketball so he can rest some previous knee injuries.

Westbrook was a member of the Americans' gold medal-winning teams at the 2010 World Championship and 2012 Olympics. He has had multiple knee operations since.

THE ASSOCIATED PRESS

Redskins

Name defender cuts tenure short

A blogger hired by the Washington Redskins to defend the team's name has quit after two weeks.

Ben Tribbett announced his resignation on Twitter late Monday, saying he didn't want to be a distraction because of personal attacks directed toward him.

Tribbett tweeted that he supports the Redskins name but doesn't "see eye to eye with some friends" over the issue.

THE ASSOCIATED PRESS

2014 Honda Odyssey

- **Type.** Four-door, 7- or 8-passenger full-size minivan
- **Engines (hp).** 3.5-litre V6 with cylinder deactivation (248)
- **Transmission.** Six-speed automatic
- **Base price.** Base $29,990, as-tested $32,045 (plus destination)

Market position

Only a handful of competitors remain in this segment, and manufacturers offer numerous features — along with incentives — to woo buyers away from alternatives. Honda scores with an excellent powertrain and roomy interior.

Points

- The top-line Touring includes an integrated vacuum cleaner to handle the inevitable minivan messes.
- Improvements to the 2014 model include minor styling changes, four-way power passenger seat on all models, and on the EX and up, a blind-spot display that shows up in the centre screen.
- The set-back front centre console leaves enough floor space so a purse or pack can be kept within easy reach.

The Odyssey handles extremely well, offering a car-like ride.

Interesting features

Rear-view camera, second-row climate controls, eight-way power driver's seat, Bluetooth streaming audio, front-seat anti-whiplash head restraints, three-row curtain airbags with rollover sensor.

This isn't your mother's minivan

PHOTOS: JIL MCINTOSH

Review. The Honda Odyssey offers light steering, a smooth, car-like ride and decent fuel economy

JIL MCINTOSH
drive@metronews.ca

At one time, minivans were the top choice for family vehicles, but they fell out of favour as buyers went to SUVs and crossovers. Still, you can't beat them for moving a full load of passengers and cargo, and Honda's Odyssey is a standout.

It's pricey, ranging from $29,990 for the base LX to a high of $48,050 for the top-line Touring, but you do get a lot of features for the money. My tester was the SE, the next trim up from the base model, at $32,045.

The Odyssey uses a 3.5-litre V6 engine with a nifty cylinder deactivation feature. When you don't need full power, such as when you're cruising at a steady speed, the engine can run on four or even three cylinders to save fuel. It happens automatically, and so smoothly that it's almost impossible to feel the engine switch over. I averaged just 9.2 L/100 km in it, which is pretty good for a van this size, especially since I drove it most of the time with it loaded up.

Honda's Odyssey features power front seats and a removable front console box.

Part of that fuel economy is also due to its six-speed automatic transmission, which is now used on all trim lines. On the 2013 models, only the top-end Touring had it, with all others using a five-speed automatic.

For its size, this minivan handles extremely well, with light but accurate steering, and a car-like ride that's smooth, but not so soft that it wallows around turns.

The Odyssey is definitely designed for practicality. There's a lot of room for accessing the third row, and the seats are very easy to fold flat when you need extra cargo space. The front console box can be taken out if desired, and the middle seat in the second row slides forward so those in the front can attend to a child in that seat.

Even the base trim line includes power front seats, a rear-view camera, Bluetooth, and USB interface. Before you automatically head to the SUVs, give the minivan one more look.

Compare

PHOTOS: CONTRIBUTED

1 Dodge Grand Caravan
Base price: $27,995
The "original minivan" still scores on price and its exclusive fold-into-the-floor second-row seats.

2 Toyota Sienna
Base price:$29,120
Great performance and comfortable ride make this the Odyssey's closest competitor, but it can get pricey.

3 Kia Sedona
Base price: $28,695
Expect deep discounts on 2014s in preparation for the all-new 2015 model's arrival.

DRIVE

What not to bring on your road trip

When in doubt, leave it out. For the ultimate journey, ditch the whiney teens, bulky blankets and messy food

AUTO PILOT
Mike Goetz
drive@metronews.ca

There's nothing like a summer road trip with family and/or friends. The emotional highs and lows, the bonding, the making of mutual memories, and the one person that always seems to ruin it for everyone else — but who you all forgive at a later date because time heals all wounds and the distance lets you see some of the humorous aspects in all the conflict that went down.

And to help you get the most out of your next road trip, we've assembled a short list of things not to bring, because the list of things to bring has been done to death. Like how many times do you have to be reminded to bring along a variety of healthy snack options and some hand wipes?

People always bring too much stuff anyway, even if it's good stuff. I remember opening the side door of a minivan we rented in California once, and having to spend a few minutes rearranging things, just to find the kids!

The other aspect of "packing heavy" that just doesn't make any sense is packing "just in case" stuff that is readily accessible in the retail establishments lining the roadways you're actually traveling on. The vehicle doesn't have to be a completely self-contained ecosystem. You're not going to Mars; you are allowed to get out once in a while and buy things.

Okay, now on to more specific things you should not consider when packing for your next road trip, to help out your odds of making it a great one:

• Teenagers. If they want to stay home, let them.

• Dental floss, nail clippers, and hairbrushes. Okay in the trunk, but not where it might be accessible during drive time. Personal hygiene is not a spectator sport.

• Food you don't like. Because at some point, you will eat it, either out of hunger or boredom.

• Llamas. All big mammals are hard to travel with, but especially llamas.

• Just enough chewing gum for 80 percent of your passengers.

• Bulky blankets and pillows that will contribute to, and complicate, backseat border disputes.

• Over-folded maps that are now unreadable in the exact places you are headed.

• Any type of food product that, when spilled, will eventually find its way to the dark places where your car seats are bolted to the floorpan. Once there they cannot be retrieved. They will start nesting and multiply. Not saying don't bring Cheerios, but Cheerios are this type of food.

With less stuff to distract you, you can appreciate that view. ISTOCK

• Feet. If you can, leave feet at home. Feet are the first appendages that get antsy when cooped up too long; then they show up on the dash, in other people's personal space, and then out the window, hindering aerodynamics.

• Any CD or music selection that your fellow passengers have repeatedly told you is not their favourite and/or one that hasn't changed since Brian Mulroney was prime minister.

These are just a few suggestions. I'm sure you can generate your own list, and one more specific to the gang you'll be traveling with. But always remember the general rule of thumb for packing light: When in doubt, leave it out.

ON NOW AT YOUR ALBERTA CHEVROLET DEALERS. AlbertaChevrolet.com 1-800-GM-DRIVE. Chevrolet is a brand of General Motors of Canada. Offers apply to the purchase or lease of a 2014 Chevrolet Equinox LS FWD (1SA) equipped as described. Freight ($1,600) and PDI included. License, insurance, registration, administration fees, PPSA and taxes not included. Dealers are free to set individual prices. Limited time offers which may not be combined with other offers, and are subject to change without notice. Offers apply to qualified retail customers in the Alberta Chevrolet Dealer Marketing Association area only. Dealer trade may be required. See dealer for program and incentive details. * Offer available to retail customers in Canada between July 1, 2014 and July 31, 2014. Applies to new 2014 Chevrolet models, 2015 Chevrolet Silverado HD Pickups and 2015 Chevrolet Tahoe and Suburban models, excluding Chevrolet Corvette, at participating dealers in Canada. Employee price excludes license, insurance, registration, dealer administration fee, fees associated with filing at movable property registry/PPSA fees, duties, and taxes. Dealer may sell for less. GMCL may modify, extend or terminate this offer, in whole or in part, at any time without notice. ** 0% purchase financing offered on approved credit by TD Auto Finance Services, Scotiabank or RBC Royal Bank for 60 months on new or demonstrator 2014 Equinox. Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: $10,000 at 0% APR, the monthly payment is $167 for 60 months. Cost of borrowing is $0, total obligation is $10,000. 0% financing offer is unconditionally interest-free. Limited time offer, which may not be combined with certain other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ‡ 2.9% lease APR available for 48 months on a new or demonstrator 2014 Chevrolet Equinox, O.A.C by GM Financial. Annual kilometer limit of 20,000 km, $0.16 per excess kilometre. Down payment or trade and/or security deposit may be required. Monthly payments may vary depending on down payment/trade. License, insurance, dealer fees, excess wear and km charges, applicable taxes, registration fees and other applicable fees not included. Example: 2014 Equinox LS FWD (1SA) including freight and air tax is $25,801 at 2.9% APR, $2,600 down payment, bi-weekly payment is $139 for 48 months. Total obligation is $17,241, plus applicable taxes. Option to purchase at lease end is $10,669. † $500 manufacturer to dealer delivery credit has been applied to the purchase, finance and lease offers, and is applicable to retail customers only. An additional $1,350 manufacturer to dealer cash delivery credit has been applied to the cash purchase offer. Other credits available on select models. Offer ends July 31, 2014. ¥ $500 manufacturer to dealer lease cash available on 2014 Equinox and has been applied to the offer. Offer ends July 31, 2014. See dealer for details. ¥¥ Comparison based on 2013 Polk segmentation: Compact SUV and latest competitive data available and based on the maximum legroom available. Excludes other GM brands. ‡‡ 2014 Chevrolet Equinox FWD equipped with standard 2.4L ECOTEC® I-4 engine. Comparison based on Natural Resources Canada's 2014 Fuel Consumption Guide. ^ Insurance Institute for Highway Safety awarded 2014 Equinox the 2014 Top Safety Pick Plus Award when equipped with available forward collision alert. ^* The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. ▼ Based on GM testing in accordance to Government of Canada test methods. ^^ Whichever comes first. Limit of four ACDelco Lube-Oil-Filter services in total. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. Additional conditions and limitations apply. See dealer for details.

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5 YEARS/160,000 KM LIMITED POWERTRAIN WARRANTY^
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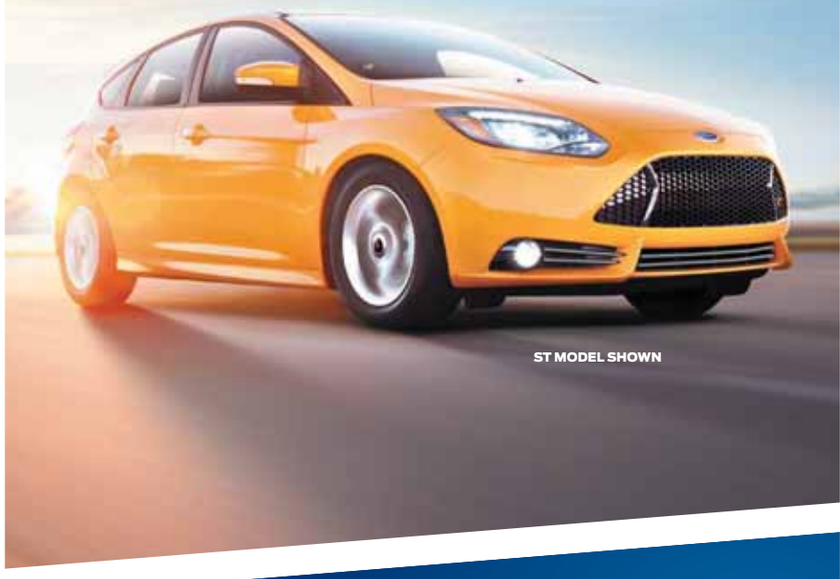
WITH UP TO

$3,320**

IN PRICE ADJUSTMENTS
(2014 Focus S 4 Door Manual amount shown)

WORLD'S BEST-SELLING CAR NAMEPLATE‡‡



ST MODEL SHOWN

2014 FOCUS S 4 DOOR MANUAL

Employee Price Adjustment	$620
Delivery Allowance	$2,700
TOTAL PRICE ADJUSTMENTS	$3,320**
SHARE OUR EMPLOYEE PRICE	$14,344*

Includes freight and air tax of $1,665

FEATURES:

- Air Conditioning
- Independent Rear Suspension
- Active Grille Shutters

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WISE BUYERS READ THE LEGAL COPY: Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers only valid at participating dealers. Retail offers may be cancelled or changed at any time without notice. Dealer order or transfer may be required as inventory may vary by dealer. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. Retail offers not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP). †Ford Employee Pricing ("Employee Pricing") is available from July 1, 2014 to September 30, 2014 (the "Program Period"), on the purchase or lease of most new 2014/2015 Ford vehicles (excluding all chassis cab, stripped chassis, and cutaway body models, F-150 Raptor, F-650/F-750, Mustang Shelby GT500, 50th Anniversary Edition Mustang and all Lincoln models). Employee Pricing refers to A-Plan pricing ordinarily available to Ford of Canada employees (excluding any Univar/CAW negotiated programs). The new vehicle must be delivered or factory-ordered during the Program Period from your participating Ford Dealer. Employee Pricing is not combinable with CPA, GPC, CFIP, Daily Rental Allowance and AX/ZD/F-Plan programs. ††Until September 30, 2014 purchase a new 2014 Focus S 4-Door Manual for $14,344 after total Ford Employee Price adjustment of $3,320 is deducted. Total Ford Employee Price adjustment is a combination of Employee Price adjustment of $620 and delivery allowance of $2,700. Taxes payable on full amount of purchase price after total Ford Employee Price adjustment has been deducted. Offers include freight and air tax of $1,665 but exclude optional features, administration and registration fees (administration fees may vary by dealer), fuel fill charge and all applicable taxes. Manufacturer Rebates are not combinable with any fleet consumer incentives. ‡Until September 30, 2014, receive $5,385/ $4,630)/ ($5,505/ $5,255)/ ($2,510/ $4,516)/ ($1,755/ $3,977)/ ($7,747/ $9,895)/ ($1,640/$4,275)/ ($735/$14,393/$14,911) / ($10,141/ $13,459)/ ($10,407/ $13,781)/ ($1,280/ $1,809/ $2,175) / ($3,675/ $5,814) / ($1,370/ $3,457)/ ($1,870/ $4,344) / ($2,680/ $6,637)/ ($1,995/ $6,188)/ ($2,085/ $2,645) in total Ford Employee Price adjustments with the purchase or lease of a new 2014 C-Max (Hybrid SE/Energi SEL)/ E-Series (E-150 Commercial cargo Van/ E-350 Super Duty XLT Extended Wagon)/ Edge (SE FWD/ Sport AWD)/ Escape (S FWD/ Titanium 4x4)/ Expedition (SSV 4x4/ Max Limited 4x4)/ Explorer (Base 4x4/ Sport 4x4)/ F-150 (Regular Cab XL 4x2 6.5' box 126" WB/ Super Crew Platinum 4x4 5.0L 5.5' box 145" WB/ Super Crew Limited 4x4 6.5' box 157" WB)/ F-250 (XL 4x2 SD Regular Cab 8' box 137" WB/ Lariat 4x4 SD Crew Cab 8' box 172" WB)/ F-350 (XL 4x2 SD Regular Cab 8' box 137" WB/ SRW Lariat 4x4 SD Crew Cab 8' box 172" WB DRW)/ Fiesta (S Auto/SE Titanium)/ Flex (SE FWD/ Limited AWD)/ Focus (S auto Sedan/ Electric Base)/ Fusion (S FWD Sedan/ Energi Titanium)/ Mustang (V6 2 door coupe/ GT 2 door convertible)/ Taurus (SE FWD/ SHO AWD)/ Transit Connect (XL Cargo Van/ Titanium Wagon). Total Ford Employee Price adjustments are a combination of Employee Price adjustments of ($2,085/ $3,130)/ ($3,505/ $5,255)/ ($1,760/ $3,769)/ ($1,255/ $2,977)/ ($4,747/ $6,895)/ ($1,640/$4,275)/ ($735/ $7,643/$8,161) / ($3,891/ $7,209)/ ($4,157/ $7,531)/ ($5,530/ $11,039)/ $11,425)/ ($1,675/ $3,814) / ($620/ $2,957)/ ($1,120/ $3,594)/ ($1,160/ $4,387)/ ($1,595/ $4,188) / ($1,945/ $2,645)/ ($530/ $1,121) / ($1,675/ $3,814)/

Shift: Environmentally friendly driving with fuel-cell electrics, Ecoboost and stop-start technology

Fiat Chrysler Automobiles (FCA) expands stop-start technology

First it was the 2014 Ram 1500 pickup that offered this fuel-conserving feature. For 2015, the system, which shuts off the engine when temporarily stopped in traffic, will be installed in all 2015 Chrysler 200 sedans with the standard 2.4-litre four-cylinder engine as well as Jeep Cherokee models fitted with the optional 3.2-litre V6. One unique feature of FCA's system is that it automatically deactivates when the steering wheel has been rotated more than 90 degrees, such as when stationary before making a sharp turn. As well, pushing a console-mounted button will turn the system off. Future plans call for stop-start to be installed as standard in virtually all FCA vehicles as more stringent fuel economy standards come into effect.

The 2015 Chrysler 200 will have start-stop technology, provided you order the base 2.4-litre four-cylinder.

ALL PHOTOS AND TEXT WHEELBASE MEDIA

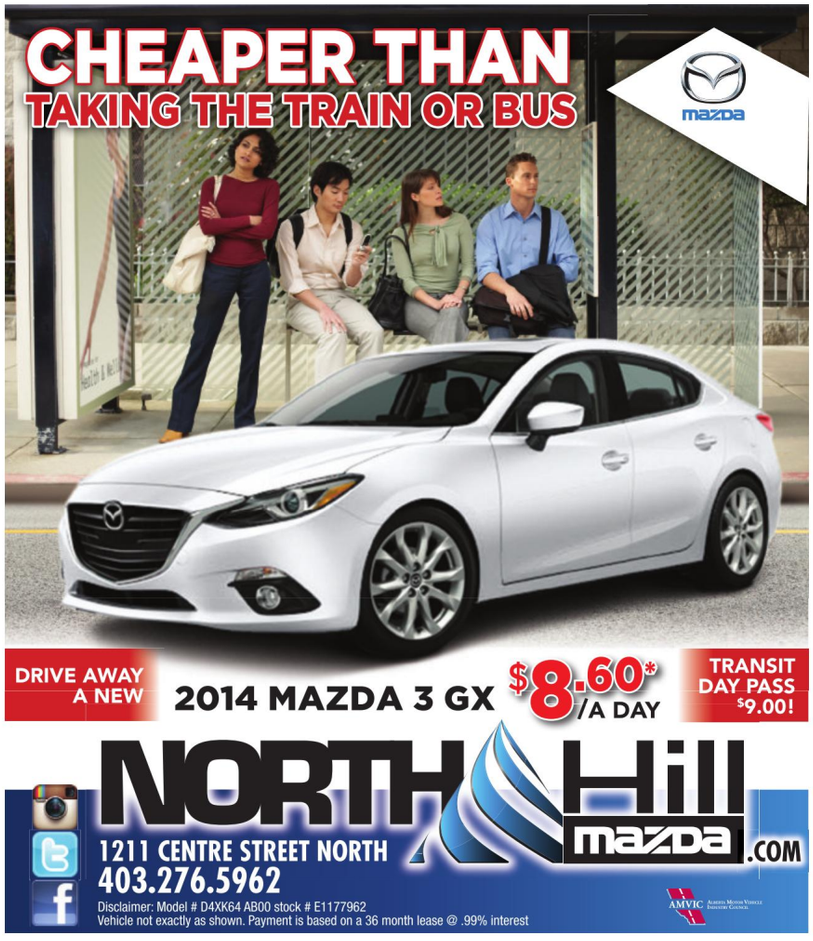
Toyota shifts to fuel-cell electrics

Following the dissolution of its partnership with electric-car manufacturer Tesla, the Japan-based automaker has renewed its research-and-development focus on hydrogen-fuel-cell technology. Beginning in 2015, Toyota will introduce a production fuel-cell-equipped car that will initially be sold in Japan. The FCV will sell for the equivalent of $69,000 US in Toyota's home market, but there are plans to make it available in Europe as well as in North America where sufficient hydrogen fueling infrastructure exists. Despite growth of battery-electric-vehicle sales over the past few years, many automakers continue with fuel-cell electric technology, believing that it will eventually become "the" clean energy alternative.

Fuel-cell vehicles convert hydrogen to electricity, which means no plugging in to recharge. This is the Toyota FCV.

Shift points

- Ford's 1.0-litre turbo-charged "Ecoboost" engine has been named 2014 International Engine of the Year by a panel of 82 automotive journalists from 35 countries.
- The Acura ILX luxury compact sedan returns for the 2015 model year minus its hybrid powertrain option. Apparently a low "take" rate (translation: customers purchasing the hybrid version) was responsible for the cancellation. Earlier this year Honda announced that its slow-selling Insight hybrid hatchback would also be retired following the 2014 model year.
- Harley-Davidson is generating buzz with its plans to introduce 30 electric motorcycle prototypes.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Sport S shown: $26,640§

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$20,798

PURCHASE PRICE INCLUDES $2,500 CONSUMER CASH‡, $1,000 BONUS CASH** AND FREIGHT.

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Starting from price for
2014 Jeep Cherokee Limited shown: $31,890§

AS GOOD AS 40 MPG HIGHWAY

Starting from price for
2014 Jeep Grand Cherokee Overland shown: $57,590§

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15 VEHICLES WITH 40 MPG HWY OR BETTER.

DODGE RAM

Less Fuel. More Power. Great Value is a comparison between the 2014 and the 2013 Chrysler Canada product lineups. 40 MPG or greater claim (7.0 L/100 km) based on 2014 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption may vary based on driving habits and other factors. Ask your dealer for the EnerGuide information. ¤2014 Jeep Wrangler 3.6 L Pentastar™ VVT V6 - Hwy: 9.3 L/100 km (30 MPG) and City: 12.7 L/100 km (22 MPG), 2014 Jeep Cherokee 4x2 2.4 L I-4 Tiger-shark™ MultiAir® – Hwy: 6.4 L/100 km (44 MPG) and City: 9.6 L /100 km (29 MPG), 2014 Jeep Grand Cherokee 3.0L EcoDiesel V6 8-speed automatic – Hwy: 7.0 L/100 km (40 MPG) and City: 10.3 L/100 km (27 MPG). Wise customers read the fine print: *, ♦♦ ≥, ‡, § The Trade In Trade Up Summer Clearance Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating dealers on or after July 2, 2014. Offers subject to change and may be extended without notice. All pricing includes freight ($1,695) and excludes licence, insurance, registration, any dealer administration fees, other dealer charges and other applicable fees and taxes. Dealer order/trade may be necessary. Dealer may sell for less. *Consumer Cash Discounts are offered on select new 2014 vehicles and are deducted from the negotiated price before taxes. ♦$1,000 Bonus Cash is available on all new 2014 Jeep Wrangler models and is deducted from the negotiated purchase price after taxes. ≥3.49% purchase financing for up to 96 months available through RBC, Scotiabank and TD Auto Finance. Example: 2014 Jeep Cherokee Sport FWD with a Purchase Price of $24,998 financed at 3.49% over 96 months with $0 down payment equals 208 bi-weekly payments of $138 with a cost of borrowing of $3,669 and a total obligation of $28,667. ‡3.99% purchase financing for up to 96 months available on the new 2014 Jeep Wrangler Sport 4x4/2014 Jeep Grand Cherokee Laredo models to qualified customers on approved credit through RBC, Scotiabank and TD Auto Finance. Examples: 2014 Jeep Wrangler Sport 4x4/2014 Jeep Grand Cherokee Laredo with a Purchase Price of $20,798/$39,998 (including applicable Consumer Cash Discounts) financed at 3.99% over 96 months with $0 down payment equals 208 bi-weekly payments of $117/$225 with a cost of borrowing of $3,511/$6,753 and a total obligation of $24,309/$46,751. §§Starting from prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g. paint). Upgrades available for additional cost. √Based on 2014 *Ward's* Small Sport Utility segmentation. ∞Jeep Grand Cherokee has received more awards over its lifetime than any other SUV. ™The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc. ®Jeep is a registered trademark of Chrysler Group LLC.**

AUGMENTED REALITY

Stuck on 12 Across? Scan this image with your Metro News app for today's crossword and Sudoku answers. It's OK. No one's watching.

metro AR

→ See the full instructions on Metro's Voices page.

Horoscopes by Sally Brompton

♈ Aries
March 21 - April 20
Follow your instincts wherever they take you and don't worry that you can't yet see your ultimate destination. It's the journey that matters.

♉ Taurus
April 21 - May 21
The grass often looks greener on the other side but the planets warn you should stay right where you are. If you are thinking of changing your job, you are advised to think again.

♊ Gemini
May 22 - June 21
Try not to be suspicious if someone offers you what you really desire today. It could be a trick, but it they could also just want to see you happy.

♋ Cancer
June 22 - July 23
Things may seem dull but that will soon change. The full moon in Capricorn on Saturday will compel you to get serious about something that could change your life.

♌ Leo
July 24 - Aug. 23
Try something you have not tried before. The Sun's link with Saturn, planet of success, indicates that if you make an effort you will accomplish something out of the ordinary.

♍ Virgo
Aug. 24 - Sept. 23
If you've fallen behind in your work, now is the time to catch up. The planets will give you the energy to get things done but don't go too far.

♎ Libra
Sept. 24 - Oct. 23
Others may tell you that your recent good fortune was pure luck but you know better. You are the kind of person who is never satisfied with things as they are. Keep reaching.

♏ Scorpio
Oct. 24 - Nov. 22
At home and work you'll have to watch what you say over the next 24 hours as there are some fragile egos out there. You don't need to make more enemies. Think before you speak.

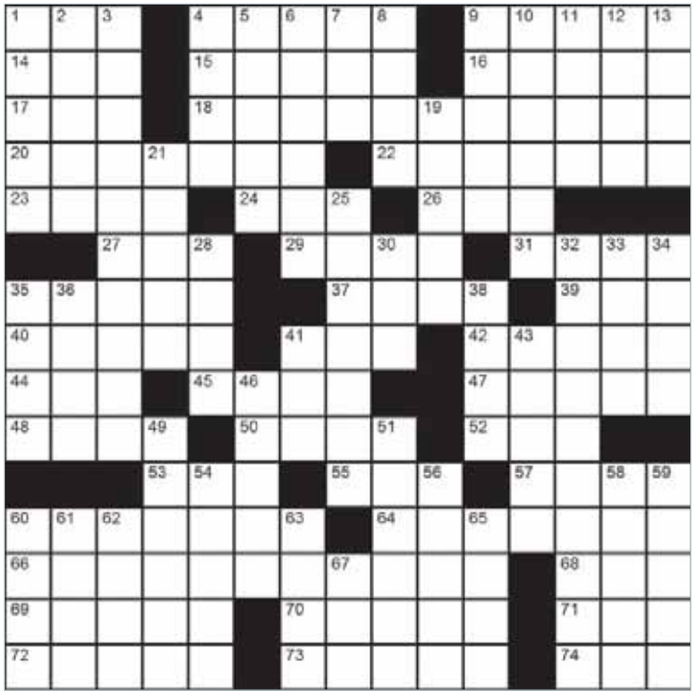
♐ Sagittarius
Nov. 23 - Dec. 21
You may have to get tough, especially when dealing with people who try to play down your achievements, but you'll make a good impression on those who matter.

♑ Capricorn
Dec. 22 - Jan. 20
You don't need to change direction, no matter what people might say. You are where you are meant to be and you are following the path that was designed for you.

♒ Aquarius
Jan. 21 - Feb. 19
The tighter you hold on to something over the next few days, the more painful it will be when the full moon takes it from you during the weekend.

♓ Pisces
Feb. 20 - March 20
If you give up on a project now you will regret it later in the year when you realize how close you were to success.

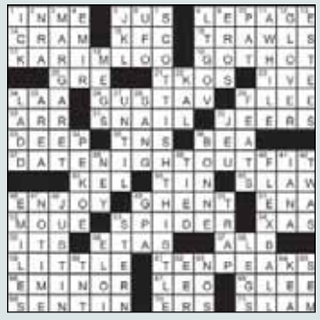
Crossword: Canada Across and Down by Kelly Ann Buchanan



Across
1. Mil. rank
4. Swedish cars
9. Islamic leaders
14. Irish actor Stephen
15. Permeate
16. Volume units
17. Vase
18. Father of Confederation who has a Toronto college named after him: 2 wds.
20. Patrick of "The Red Green Show"
22. Summery shoes
23. Sweat droplet
24. 'Sub' finisher (Residential area)
26. Compass dir.
27. US teeth docs org.
29. Stupefy
31. __ and void
35. Pesto ingredient
37. __ me tangere (Touch-me-not)
39. New
40. Some Miller beers
41. SSW's opposite
42. E-Mail: Multiple-people-sending
44. "__ to Newfoundland" (The Rock's provincial song)
45. Herman Melville tale
47. Breaching beasts
48. Nunavut, e.g.
50. Curve
52. No
53. 'Eight' ender
55. Ms. Ripa, briefly
57. Frosted
60. "Well done!": 2 wds.
64. Another type of performer at #32-Down
66. Montreal's Mount Royal is part of the __ Hills
68. Pique
69. Stand-up
70. Judy Garland's daughter Ms. Luft
71. Aussie songstress
72. Paper piece
73. Jumbo
74. Keanu character

Down
1. Cookie droplet
2. __ Rock (Gulf of St. Lawrence attraction)
3. Ontario cheese which is Frome's (a British cheese show since 1861) reigning Global Supreme Champion
4. Billboard
5. "Can I have _ __ please?" (Diner's request)
6. On the ship
7. Office, briefly
8. Portions, briefly
9. Literary IDs
10. 'See History Unfold' city in southern Manitoba
11. Old World buffalo
12. Whimper
13. US IDs
19. Painting stand
21. "The Munsters" son
25. Fry bread of Inuit cuisine
28. Too
30. Ms. Saldana
32. Edmonton International Street Performers Festival type of performer
33. Ms. Dunham
34. Chopped tree parts
35. Ink stain
36. Parliament Hill worker
38. PC picture
41. Scand. land
43. Late night's Mr. Ferguson
46. Nobleman's home
49. Power suit accessory: 2 wds.
51. 1976 Joni Mitchell album taken from the Arabic word for Muhammad's journey from Mecca to Medina
54. Expel
56. Reality star Ms. de Lesseps
58. Uncanny
59. Apprehension
60. Lettered trucks
61. "Wooow!"
62. "Lean __ __" by Bill Withers
63. Brussels is its cap.
65. Fly type
67. "There but for the grace of God, __ _."

Yesterday's Crossword



Online

See today's answers at metronews.ca/answers

Sudoku

How to play
Fill in the grid, so that every row, every column and every 3x3 box contains the digits 1-9. There is no math involved.

		3				9		
		4	6		8	5		
7				1				2
	2	1	4		6	7	9	
	3	8	1		2	4	6	
1				8				9
		9	7		3	2		
		5				6		

Yesterday's Sudoku

1	6	5	7	3	4	2	9	8
7	3	8	1	2	9	4	5	6
9	4	2	8	6	5	7	3	1
6	1	7	5	8	3	9	2	4
4	5	9	6	1	2	8	7	3
2	8	3	9	4	7	6	1	5
8	9	4	2	5	1	3	6	7
3	2	1	4	7	6	5	8	9
5	7	6	3	9	8	1	4	2

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K14090	$19,850	$2,500	$17,350	$108/BW

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PAYMENT BASED ON 84 MONTHS @ 0.99% WITH $0 DOWN PLUS GST

2014 KIA SOUL LX+

Stock #	MSRP	SAVINGS	YOUR PRICE	OR PAY ONLY
K14202	$18,845	$750	$18,095	$117/BW

HEATED SEATS · REMOTE KEYLESS ENTRY · SIDE MIRROR SIGNAL REPEATERS · 16" ALLOY WHEELS · BLUETOOTH WIRELESS

PAYMENT BASED ON 84 MONTHS @ 2.49% WITH $0 DOWN PLUS GST

2014 KIA FORTE LX+

Stock #	MSRP	SAVINGS	YOUR PRICE	OR PAY ONLY
K14234	$20,550	$2,000	$18,550	$110/BW

HEATED SEATS · SiriusXM SATELLITE RADIO · STEERING WHEEL AUDIO CONTROLS · OPTIONAL SUNROOF · BLUETOOTH WIRELESS

PAYMENT BASED ON 84 MONTHS @ 0% WITH $0 DOWN PLUS GST

2014 KIA OPTIMA HYBRID

Stock #	MSRP	SAVINGS	YOUR PRICE	OR PAY ONLY
K14174	$35,450	$6,000	$29,450	$185/BW

LEATHER SEATS · PUSH BUTTON IGNITION · UVO AUDIO INFOTAINMENT · REARVIEW CAMERA · 17" ALLOY WHEELS

PAYMENT BASED ON 84 MONTHS @ 0.99% WITH $0 DOWN PLUS GST

2014 KIA RONDO LX

Stock #	MSRP	SAVINGS	YOUR PRICE	OR PAY ONLY
K14193	$23,745	$5,000	$18,745	$122/BW

BLUETOOTH WIRELESS · SiriusXM SATELLITE RADIO · AIR CONDITIONING · REMOTE KEYLESS ENTRY · HEATED SIDE MIRRORS

PAYMENT BASED ON 84 MONTHS @ 3.99% WITH $0 DOWN PLUS GST

KIA 2014 FIFA WORLD CUP SALES EVENT

SAVE UP TO $4,000 ON 2015 SORENTO

2014 KIA SPORTAGE EX AWD

Stock #	MSRP	SAVINGS	YOUR PRICE	OR PAY ONLY
K54000	$32,250	$3,000	$29,250	$178/BW

UVO AUDIO INFOTAINMENT · REARVIEW CAMERA · 17" ALLOY WHEELS · HEATED SEATS · DUAL ZONE CLIMATE CONTROL

PAYMENT BASED ON 84 MONTHS @ 1.99% WITH $0 DOWN PLUS GST

2015 KIA SORENTO LX

Stock #	MSRP	SAVINGS	YOUR PRICE	OR PAY ONLY
K55087	$28,945	$2,750	$26,195	$167/BW

BLUETOOTH WIRELESS · HEATED SEATS · HEATED SIDE MIRRORS · AUTOMATIC HEADLIGHTS · ACTIVE ECO · POWER OPTIONS

PAYMENT BASED ON 84 MONTHS @ 2.59% WITH $0 DOWN PLUS GST

5100 SHAGANAPPI TRAIL NW • www.NORTHLANDKIA.ca

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*PLEASE READ: ALL OFFERS OAC. ALL REBATES TO DEALER. ALL OFFERS INCLUDE FREIGHT, PDI AND FEES AND EXCLUDE GST. BIWEEKLY PAYMENTS BASED ON 84 MONTH TERMS AND ZERO DOWNPAYMENT. COB=$2,471 (RONDO). CONDITIONS APPLY. OFFERS END 07/31/14. VEHICLES DEPICTED MAY NOT BE EXACTLY AS SHOWN. INVENTORY ACCURATE AT TIME OF PUBLICATION. SEE DEALER FOR FULL DETAILS.

5 Year Warranty* WE'VE GOT YOU COVERED *5-year/100,000 km worry-free comprehensive warranty.

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15TH ANNIVERSARY SALE

KIA The Power to Surprise

TRADE IN TRADE UP

SUMMER CLEARANCE EVENT

2014 CHEROKEE TRAILHAWK
14J589 • LOADED • 3 AVAILABLE
$42,409
OR $238/BW • $0 DOWN

2014 DODGE JOURNEY SE
14T522
$19,998
OR PAY **$112** BIWEEKLY

2014 GRAND CARAVAN
14T356 • CANADA VALUE PACKAGE
$20,998
OR PAY **$122** BIWEEKLY

2014 DODGE DART SE
14C033
$16,998
OR PAY **$91** BIWEEKLY

NEW! 2014 CHRYSLER 200
14C014 • AUTO • ALL POWER OPTIONS
$17,648
OR PAY **$100** BIWEEKLY

2014 DODGE CHALLENGER RED LINE 14C031
$37,498
OR $223/BW • $0 DOWN

HOT! 2005 GRAND CHEROKEE
$14,998
HEMI • LIMITED
118,000 KM
14J390B

HOT! 2005 RAM 1500 SRT10
$23,998
VERY RARE!
122,000 KM
13T540B

HOT! 2012 RAM 1500 SXT 4x4
$25,998
V8 • CREW CAB
ONLY 14,950 KM
14T115A

2014 MOTOR TREND TRUCK OF THE YEAR!

2014 RAM 1500 SXT
14T246 • HEMI V8
$19,998
OR PAY **$117** BIWEEKLY

2014 RAM 1500 SXT 4X4
14T599 • QUAD CAB • HEMI • TRAILER TOW
$27,498
OR PAY **$167** BIWEEKLY

2014 RAM 1500 SPORT
14T297 • NAV • SUNROOF • BACKUP CAM • QUAD CAB
$41,990
OR PAY **$237** BIWEEKLY

2014 RAM 2500 DIESEL
14T599 • SXT • 4X4 • CREW CAB • 6-SPEED
$46,900
OR PAY **$278** BIWEEKLY

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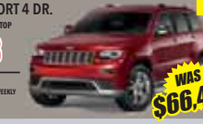
2014 JEEP WRANGLER SAHARA 4 DR.
14J233 • NAV • HTD. SEATS • MANUAL TRANS.
SAVE $4,451
$33,998
OR PAY **$205** BIWEEKLY

2014 JEEP WRANGLER SPORT
14J422 • V6 • 6-SPEED MANUAL
$20,798
OR PAY **$118** BIWEEKLY

2014 JEEP GRAND CHEROKEE LAREDO
14J002 • CVP • PENTASTAR V6
$39,998
OR PAY **$224** BIWEEKLY

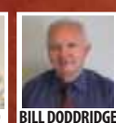
2014 JEEP WRANGLER SPORT 4 DR.
14J351 • PWR. GROUP • A/C • HARD TOP
SAVE $4,512
$32,998
OR PAY **$194** BIWEEKLY



2014 GR. CHEROKEE ECODIESEL
14J377 • OVERLAND • LOADED!
WAS $66,498
$58,990
OR PAY **$348** BIWEEKLY

HAN KIM
24 YEARS

JOE CHIARIZIO
48 YEARS



BILL DODDRIDGE
33 YEARS

AARON SNOWIE
8 YEARS

PARM RAMCHARAN
24 YEARS

GLEN BARRETH
PRESIDENT
45 YEARS

ROB COLEMAN
GENERAL MANAGER
20 YEARS

MARTIN VENNERI
SALES MANAGER
8 YEARS

DARCY SCHINNOUR
SALES MANAGER
18 YEARS

AHMED MANSOUR
8 YEARS

PHIL LAWRENCE
22 YEARS

NORM BELLEFLEUR
25 YEARS

JIM NARFASON
22 YEARS

SCOTT CLAY
4 YEARS

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AMVIC LICENSED. ALL OFFERS OAC. ALL OFFERS INCLUDE FEES AND TAXES BUT EXCLUDE GST. BIWEEKLY PAYMENTS BASED ON 96 MONTH TERMS @ 4.99% (3.49% CHEROKEE; 3.99% GR. CARAVAN) AND $0 DOWNPAYMENT. COST OF BORROWING @ 4.99%= $8,490.81 (2014 RAM 1500 SPORT) ALL REBATES TO DEALER (INCLUDING 2014 RAM LOYALTY BONUS). VEHICLES MAY NOT BE EXACTLY AS SHOWN. LIMITED TIME OFFERS. SEE DEALER FOR DETAILS.